

A photograph of a musician's feet in black sneakers with white laces and soles, standing on a stage. The background is filled with musical equipment, including a pedalboard, cables, and a microphone stand, all under a red-tinted light. The text "MEDIA KIT 2023" is overlaid in the center.

MEDIA KIT

2023

MEET YOUR NEW CUSTOMERS

THE MUSICIANS NETWORK IS

Musicians Network is the ideal way of introducing musicians to your products or services and to nurture a long-term awareness of your brand.



5M
SESSIONS
PER MONTH

MAGAZINES



1,000,000 Sessions



900,000 Sessions



KOPFHOERER.DE

330,000 Sessions



GEARNEWS.DE

360,000 Sessions

DJ
LAB

70,000 Sessions

musikmachen.de

100,000 Sessions

PIANOO

85,000 Sessions

YOUTUBE



97,000 Subscribers



173,000 Subscribers

CaberraTV

37,000 Subscribers

DJ
LAB

3,295 Subscribers

PIANOO

3,455 Subscribers

COMMUNITIES

RECORDING.de

300,000 Sessions



260,000 Sessions

SEQUENCER.DE

160,000 Sessions

clavio

95,000 Sessions



35,000 Sessions



MUSIKER-BOARD

700,000 Sessions



20,000 Sessions

INTERNATIONAL



GEARNEWS.COM

700,000 Sessions



GEARNEWS.ES

15,000 Sessions

HEADPHONECHECK

70,000 Sessions



1,800,000 Sessions

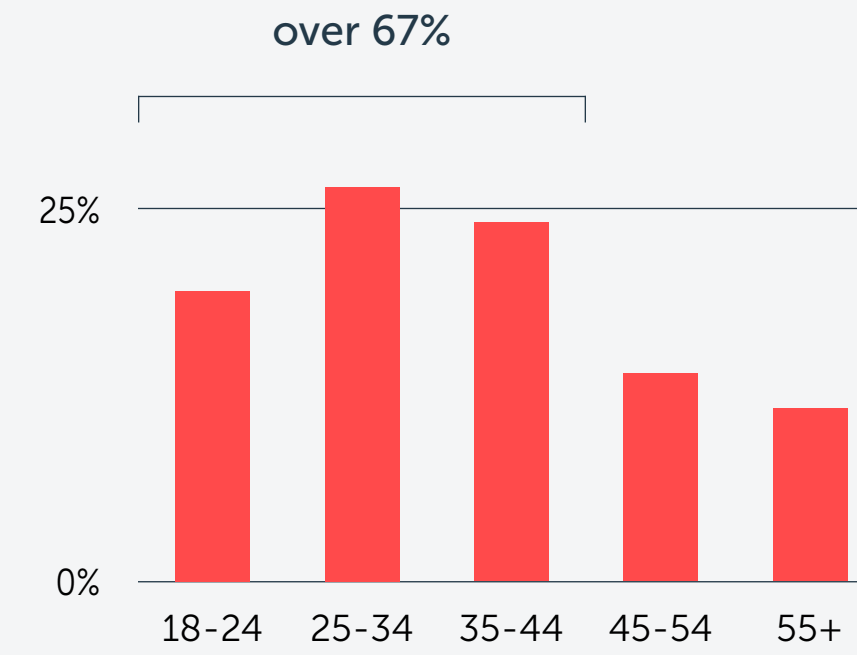


730,000 Sessions

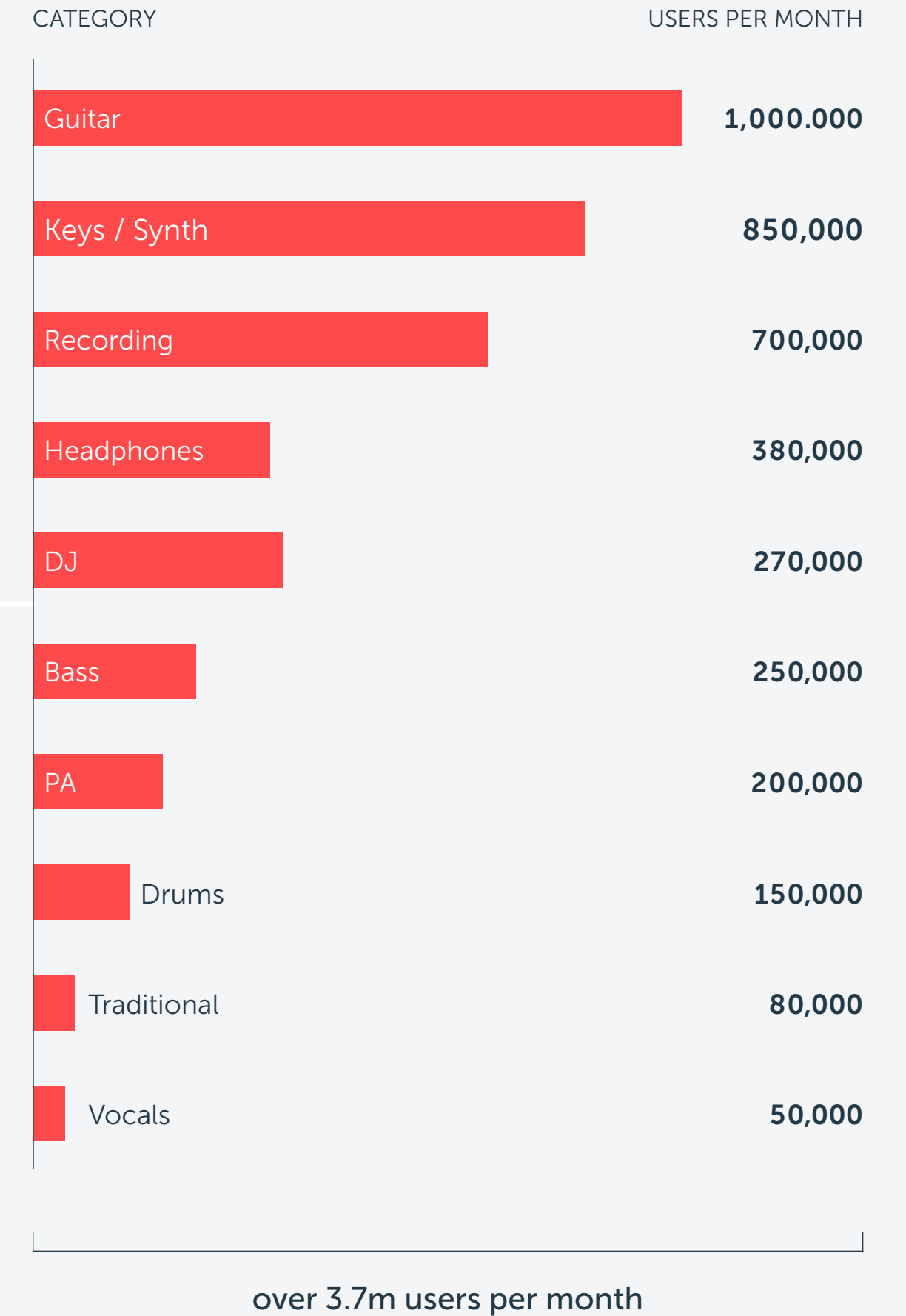
KEY FACTS

-  Europe's biggest network for musicians
-  30 channels - complete coverage for the entire MI industry
-  Covering all touchpoints on your customers' journeys
-  3.7m users per month
-  45m ad impressions per month
-  100% music-relevant editorial eco-system

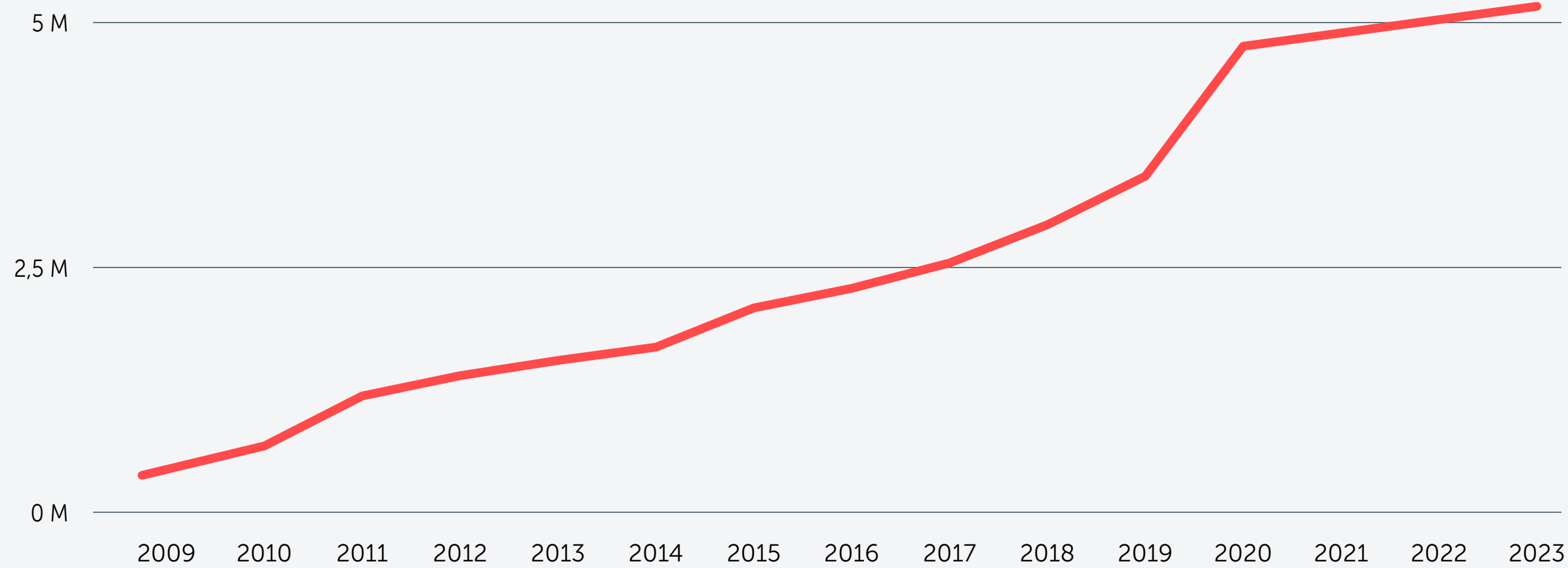
AGE DISTRIBUTION IN YEARS



INTERESTS



SESSIONS PER MONTH



ATTAIN MAXIMUM REACH

WITH ONE CHANNEL

Instead of booking a campaign for individual categories on specific websites, you can now also book entire channels.



Your banners are displayed in a chosen category (e.g. guitar) across all websites in the network that offer your chosen category. We build your ad placement to reach your target audience as efficiently and inexpensively as possible on all platforms.

CUSTOMER JOURNEY

Our network covers every conceivable touchpoint in the MI industry purchase process.

In our example, we'll look at how Lisa, who's just started to play the guitar, finds all the information she needs via the Musicians Network.



LISA



CONSIDERATION

She searches for more information and finds independent reviews on popular product websites, including videos and sound examples for the guitar she's interested in.



PURCHASE

After checking out some great reviews, Lisa decides to purchase a guitar through the retailer of her choice. She can't wait to start playing her brand-new guitar.



ENGAGE

Lisa gets in touch with other users on forums and communities where she gets tips about guitars and accessories.



USAGE

At last! Her guitar just arrived. Lisa tries out loads of song tutorials and discovers workshops that explain how she can record her music.



CaberraTV

AWARENESS

While browsing Gearnews.de, Lisa has come across a guitar she really wants to try out.



HOW CAN THE MUSICIANS NETWORK HELP YOU?



BRANDING

- **Banner Campaign**
Generating huge reach, this is the prime real estate of any campaign.
- **Channel Bookings**
Optimal outreach across all relevant portals in one campaign with the lowest financial outlay.
- **International Reach**
Extend your reach to international audiences.
- **Sponsoring a Category**
Categories with exclusive branding for you across an entire portal or site.



PERFORMANCE

- **Premium Placement**
Our bestselling format: optimal visibility for desktop, tablet and mobile.
- **Mobile Interstitial**
Guaranteed visibility on mobile devices due to full-screen format. Bookable on Amazona.de and Bonedo.de.
- **Social Audiences**
 - Reach Thomann target groups via social ads.
- **Social Media Ads**
Facebook or YouTube ads with individualised budgets and ad durations targeted towards established target audiences.



CONTENT / VIDEO

- **Contests and Raffles**
More user engagement and improved visibility via contests and raffles
- **YouTube**
Authentic ways of integrating brands and channels via product placement, channel sponsoring and other individual ideas.
- **Workshop-Sponsorings**
Occupy a relevant topic with your brand for a specific target audience through editorial content.



For the perfect marketing mix and to maximise performance, book a **omnichannel campaign** by combining products from all three categories: Your mix could look like this:

Track List: Your personal Marketing Mix

01. Branding - Banner Campaign
02. Performance - Social Media Ad
03. Content/Video - YouTube Presence

The Musicians Network offers you a variety of advertising opportunities to reach users at all touchpoints of the customer journey and not miss any contacts. We offer a personalised service to give you the best possible communication solution for your brands and products!

Or would you prefer premium banners and additional engagement using contests and raffles?

Let us know what you need!

SPOTLIGHT
SOCIAL MEDIA

We offer exciting options for social media campaigns on all platforms:

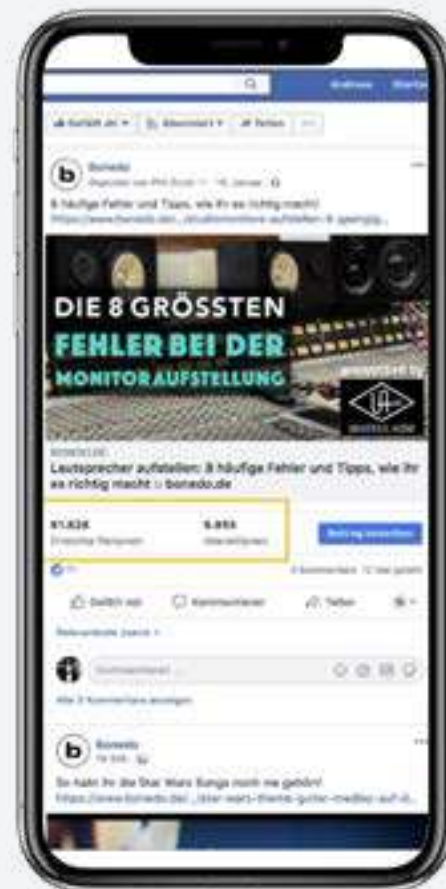
Add exclusive audiences for your current campaigns or use our all-in service and let our social media team create and control a tailored ad package on Facebook, Instagram, YouTube or Google. Both budget and duration are flexible and individualised.

These are only a few of the ways to use Facebook ads in a targeted way. Contact us to help define the best target audience and strategy for your products!

A AUDIENCES FOR YOUR CAMPAIGN

Are you unhappy with the results of your own ad campaigns? Using the advantages of the Musicians Network and Thomann ecosystems, we can offer you a purchase-ready audience. By that we mean retargeting audiences, such as website visitors who have already looked at a particular product (e.g. a review in Bonedo.de or a Thomann product page) or have added it to their cart on Thomann but haven't yet completed their purchase. These are red-hot contacts that just need one last nudge to buy your product! The best way of giving these potential buyers that last bit of impetus is a social media campaign.

We also offer the option to group all your competitors' products together into one target group. That lets you address potential customers interested in buying a similar product but who haven't yet completed their purchase. You can now convince them to buy your product with a strongly focussed ad.



- Example:** Using audiences for your Facebook campaign
- Budget:** €1,000
- Usage:** 100% Audiences (Self-managed)
- Duration:** 1 month
- Result:** Significant performance boost (engagement, sales) on current campaigns

B WE TAKE CARE OF EVERYTHING

Is your marketing department too maxed out to devote to Facebook ads? We've got you covered. We take over the coordination of social media campaigns from A-Z, using exclusive Thomann and Musicians Network audiences. When you book, we'll reserve part of your budget for managing your campaign. The other part of your budget will go directly into placing your ad.

Our team will prepare your ad, select the right target audience, activate the campaign and optimize as needed. You receive a detailed performance report after the campaign concludes, charting your campaign success.

Example: Setup a YouTube campaign

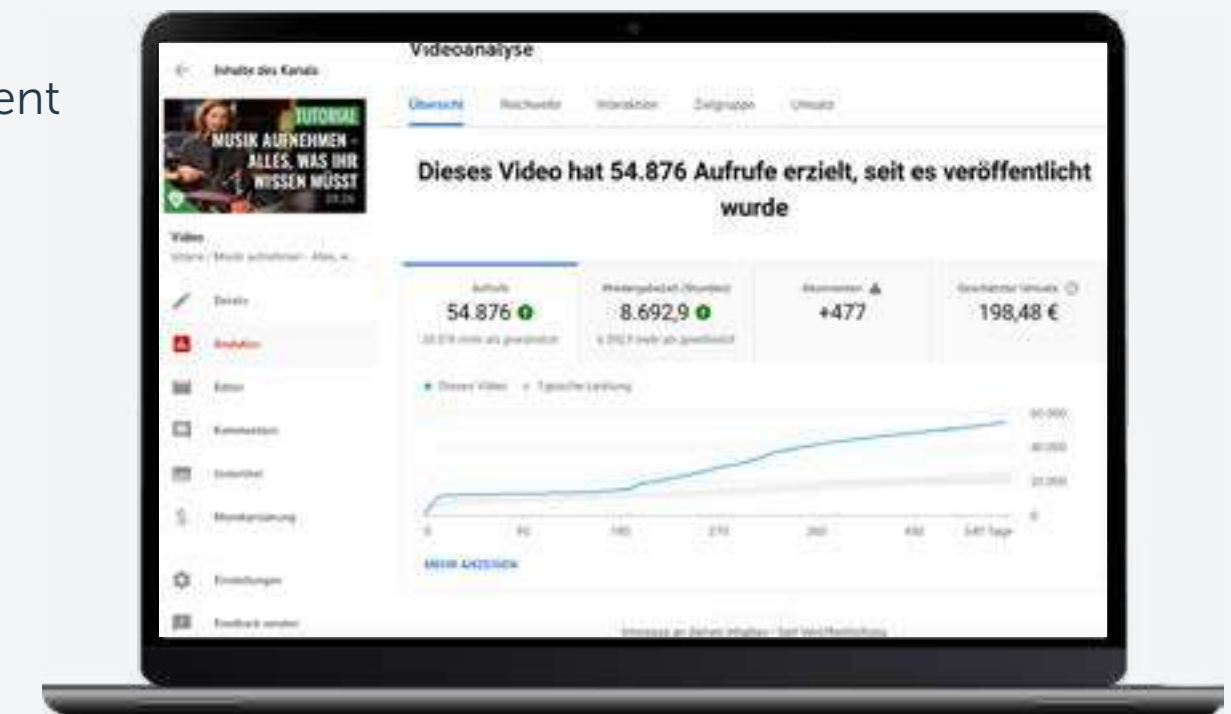
Budget: €4,000

Usage:
€2,000 ad budget
€2,000 campaign management and optimization

Duration:
1 month

Result:
+300 Likes
+50,000 Views on YouTube

+ optional add-on: Graphic Design



VIDEO CONTENT

Through our large network of YouTube and TikTok hosts, editors and videographers, we can create any type of video content to suit your needs.



1 PRODUCT VIDEOS

We create cinematic product videos that persuade customers to make a purchase. Thereby, we showcase the product, either as a pure product video or as an explanatory video with a host.

With the help of graphical overlays, we can increase the information value of the video even further. Product videos have a strong influence on people's decision to buy a product. In addition, we can run ads for the video to increase the reach.

2 WORKSHOPS

Workshops can be implemented in the style of explanatory videos, how-to-videos or tutorials. Using practical examples, the user learns detailed information about a topic or product.

We produce both single workshops and multipart series. Thanks to our large team, we can also provide protagonists/experts.

3 IMAGE FILMS

Image films contribute significantly to brand building, and at the same time they can be used on a variety of channels.

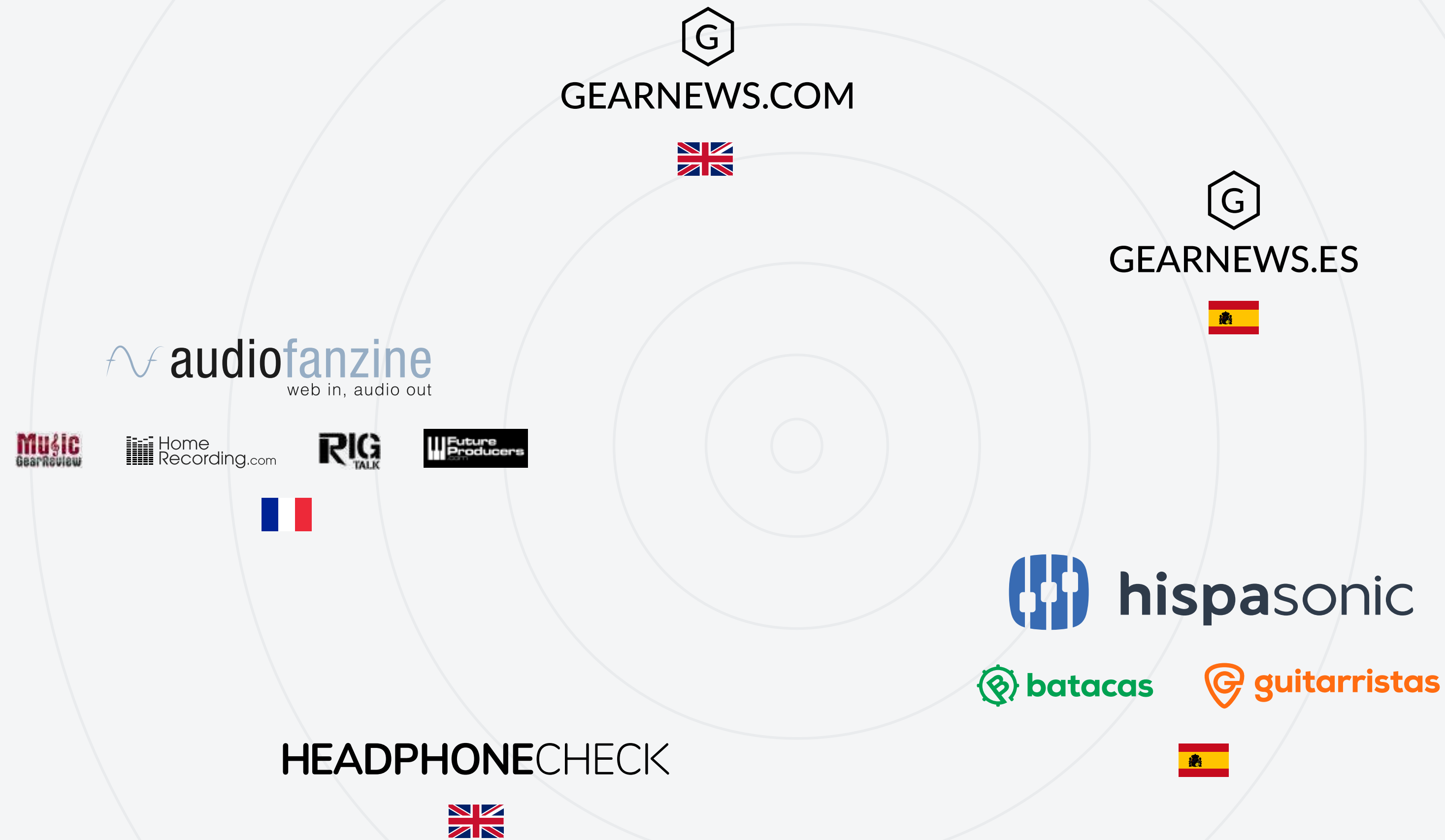
Within just a few minutes, they can show a portrait of a brand or communicate corporate values. Image films promote transparency and trust, stick in the mind and arouse emotions.

4 CONTENT CREATION

By content creation, we mean the creation of content for various (social media) platforms. This includes not only text and images, but also moving images.

We offer comprehensive assistance from strategy and topic research to creation and targeted posting. Since we deliver everything from a single source, a professional and well coordinated appearance is guaranteed.

INTERNATIONAL WEBSITES AND PARTNERS



ALL OVER THE WORLD

Want to advertise your product internationally? If your marketing activity isn't just focused on German-language media, we can offer you all the additional reach you need. The Musicians Network isn't just about German-speaking markets, but integrates websites and portals in French, English and Spanish, too. With the Musicians Network, you can reach potential customers on the whole planet. See the following pages for detailed information about our global network.

GLOBAL REACH



BEST CASES

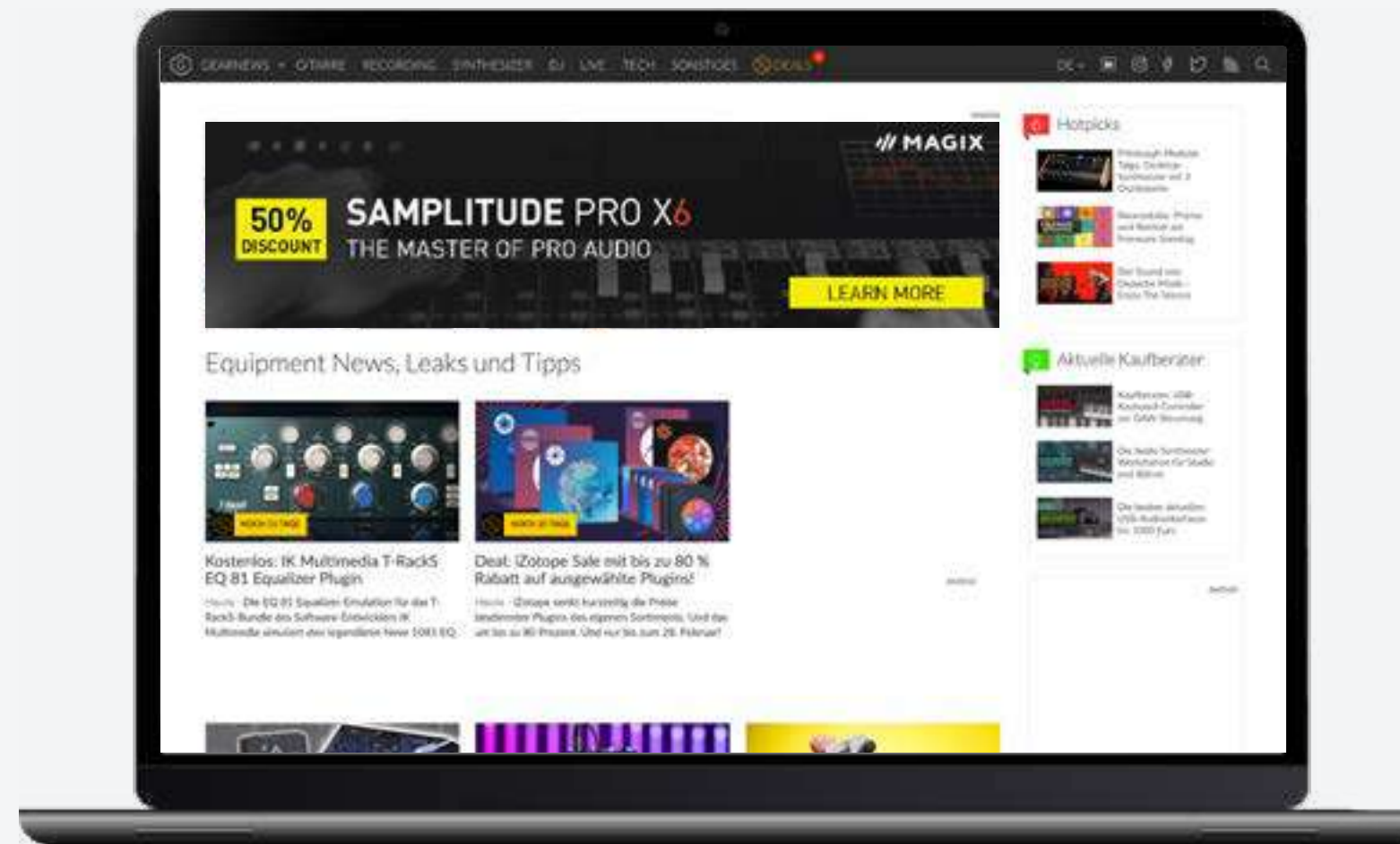
We can realise campaigns across a huge range of goals, thanks to our wide palette of portals, websites and ad formats. Regardless of whether you need a purely brand-focussed campaign, support a product launch or attain a specific performance goal, we're there for you.

These two example campaigns show how we can support you with a click-focussed campaign using premium formats, or a campaign aiming to dramatically increase your reach by using all available banner formats as well as graphic design of the banners themselves.

We recommend that you widen your focus instead of relying only on one website, spreading your budget across a range of portals and ad formats. This ensures a wider target audience and even better results! Together we'll plan the perfect campaign.

A MAGIX

- **Campaign Goals:**
 - Sell products
 - Generate reach
- **Tools:**
 - Performance-orientated premium formats
- **Result:**
 - 700,000 ad impressions
 - 1,095 clicks (0.16% CTR)



B CASIO

- **Campaign Goals:**
 - Companion campaigns for products
 - Branding/Reach
 - Engagement on social media channels
 - Support for dealers/partners
- **Tools:**
 - Branding campaign
 - Targeted placement of premium banners
- **Result:**
 - 3,200,000 ad impressions
 - 3,900 clicks (0.12% CTR)



SATISFIED CUSTOMERS FROM OUR INDUSTRY



ALEXANDER PIETSCHMANN
Adam Hall

Today, a company's online marketing activities must be designed with specific target groups in mind. Especially in terms of communities, we work very effectively with the Musicians Network.



MARTIN MORITZ
Casio Europe GmbH

The Musicians Network has been an important and reliable part of our ad strategy for several years, providing a format that's very relevant for our audience and that supports our campaigns in terms of presence and reach in the best possible way. The full service package of industry-focused, creative services and media is particularly useful for us.



JOCHEN ERBACHER
König & Meyer

We've been an active cooperation partner of the Musicians Network since 2011 and we're constantly astonished by the network's enormous reach.



WE SUPPORT MUSIC

REMISE 3: THE AGENCY

We are the only full-service media agency in the musical instruments industry, worldwide.

Using our wide network websites as well as YouTube channels, extensive social media expertise in our industry, a talented graphic design department and close cooperation with Thomann, we take on our customers' marketing activities and realise exciting campaigns successfully.



SOCIAL MEDIA

Content Production & Management

Thomann Audiences

Facebook

YouTube

Instagram

Competitions

Product Placements (YouTube Videos)

YouTube Channel Sponsoring



GRAPHICS AND VIDEO PRODUCTION

Webdesign

Logodesign

Conceptual design

Banner

Merchandise

Corporate Design & Identity

Packaging

Product Video

Image Film

Social Ad

Workshop Video Series

remise **3**



DISPLAY ADS

Standard Banner Campaigns

Channel Bookings

Newsletter Banner

Mobile Interscroller

Mobile Interstitial

Billboard



CONTENT INTEGRATION

Category Sponsoring

Competitions

Workshop Sponsoring

Rich Content on Thomann.de

Contact with Editorial Teams

THE TEAM

CONTACT



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bonedo ★

AMAZONA DE
Music can change the world.


KOPFHOERER.DE


MUSIKER-BOARD

RECORDING.de

SEQUENCER.DE


GEARNEWS.DE


GEARNEWS.COM


GEARNEWS.ES

DJ
LAB

 **audiofanzine**
web in, audio out

 **hispasonic**

CaberraTV

 **guitarworld.de**
Das Forum für Gitarre & Bass

 **bassic**

clavio

PIANOO

musikmachen.de

HEADPHONECHECK

 **DEEJAYFORUM**.DE

 **GITARRENTUNES**



KEY FACTS

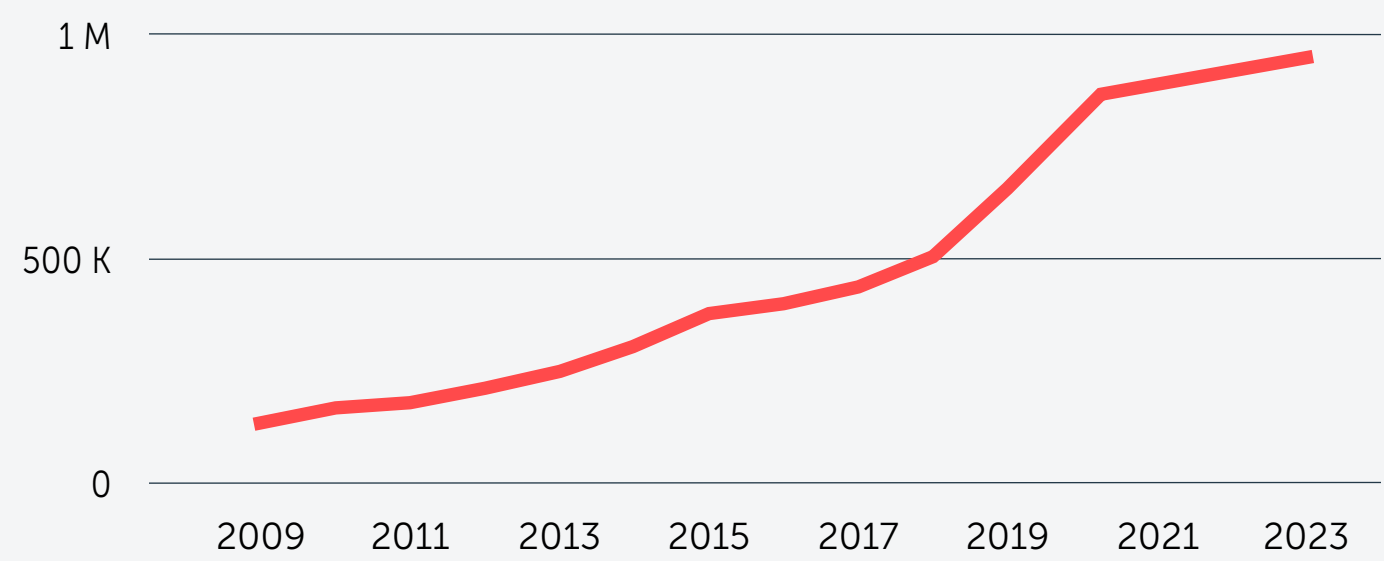
- Most established German online magazine for musicians
- The recording and synthesizer magazine
- 900,000 sessions per month
- Wide-reaching newsletter with possibility of banner placement
- Top Google rankings for all new content
- Exceedingly active Amazona-community with many reader reviews and stories
- More than 90,000 followers on social media

ABOUT THE WEBSITE

Since 1999, Amazona.de has been providing exciting news, in-depth reviews and interesting background stories for synthesizer and recording enthusiasts. For years, all important MI categories have been covered. A highlight are the editorial charts, which present the best of the best in each product category with clear lists. With the Syntacheles list, the most comprehensive used market price list on the German-speaking Internet was created.



REACH SESSIONS PER MONTH



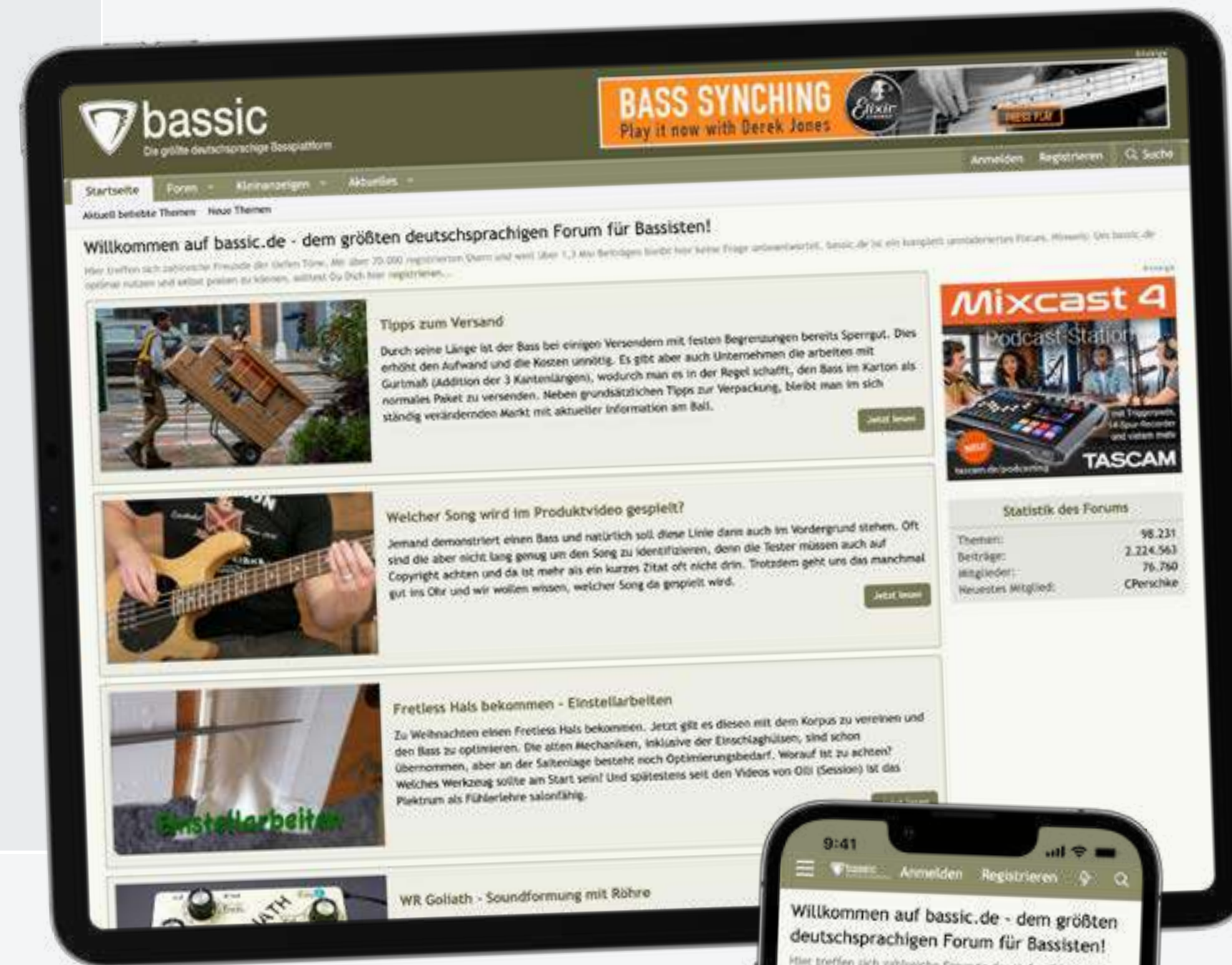


KEY FACTS

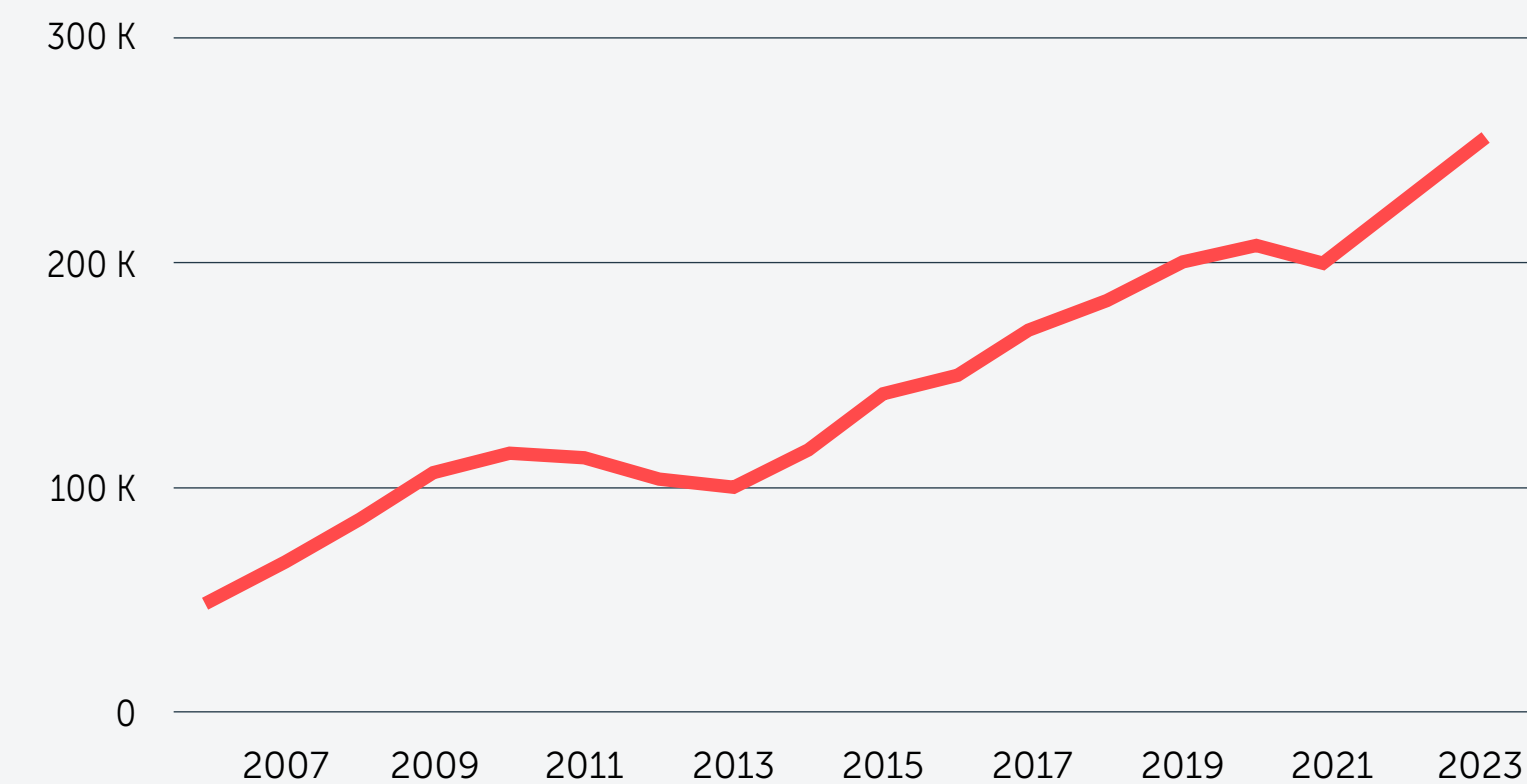
- The online community for bass players in Europe
- 260,000 sessions per month
- Competent gear reviews, buyer's guides and hands-on reports
- The large percentage of regular visitors (35.5%) indicates the platform's relevance among the target audience

ABOUT THE WEBSITE

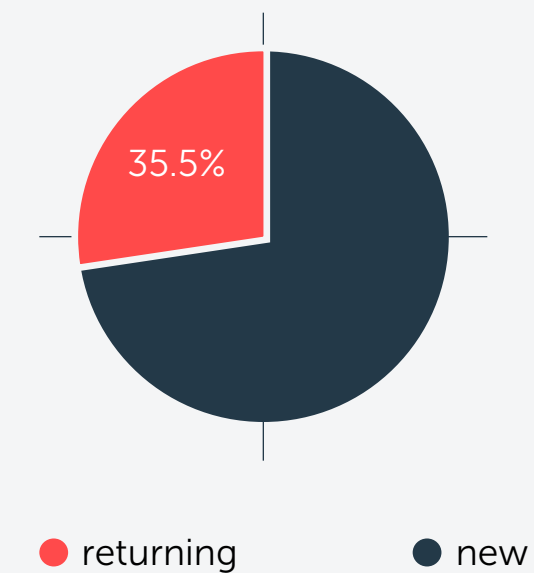
On basic.de, more than 70,000 active members discuss gear, news and anything bass-related. In addition to the discussion forums, there is an extensive content archive with tabs, beginners' guides, gear reviews and instruction materials, as well as a newly created flea market for used gear.



REACH SESSIONS PER MONTH

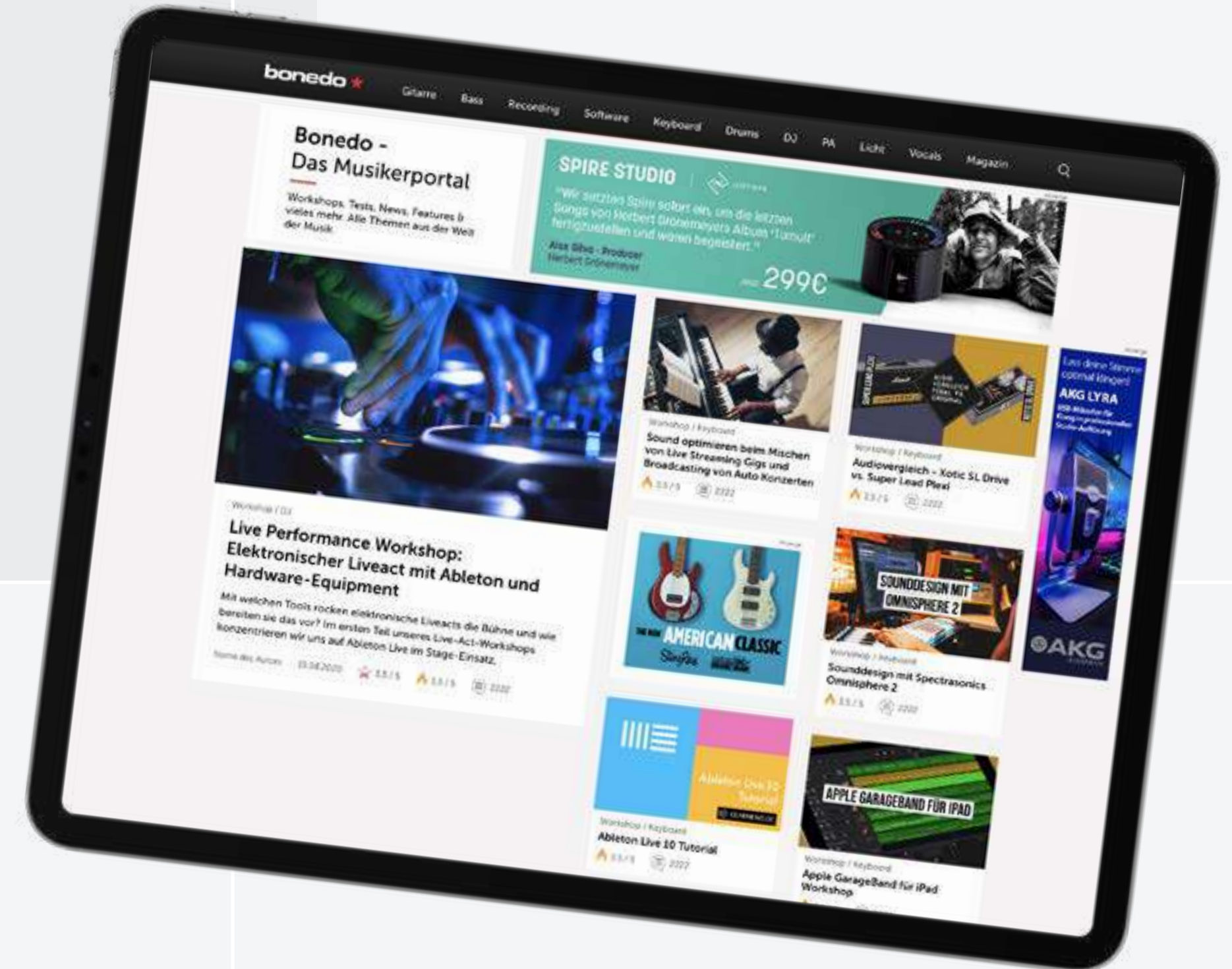


USER STRUCTURE




ABOUT THE WEBSITE

Bonedo was founded in 2007 and has become the most important German-language magazine for musicians. Our professional editorial department is comprised of more than 30 authors, who produce over 200 articles per month, covering all areas of interest for musicians.








KEY FACTS

-  Largest and most important German magazine for musicians
-  1M sessions per month
-  More than 9,000 product reviews, including over 5,000 embedded on Thomann.de
-  Interesting workshops, tutorials, how-to guides, trade show coverage, etc.
-  High-gloss look for optimal product presentation, optimized for tablets and smartphones
-  More than 200,000 followers on social media

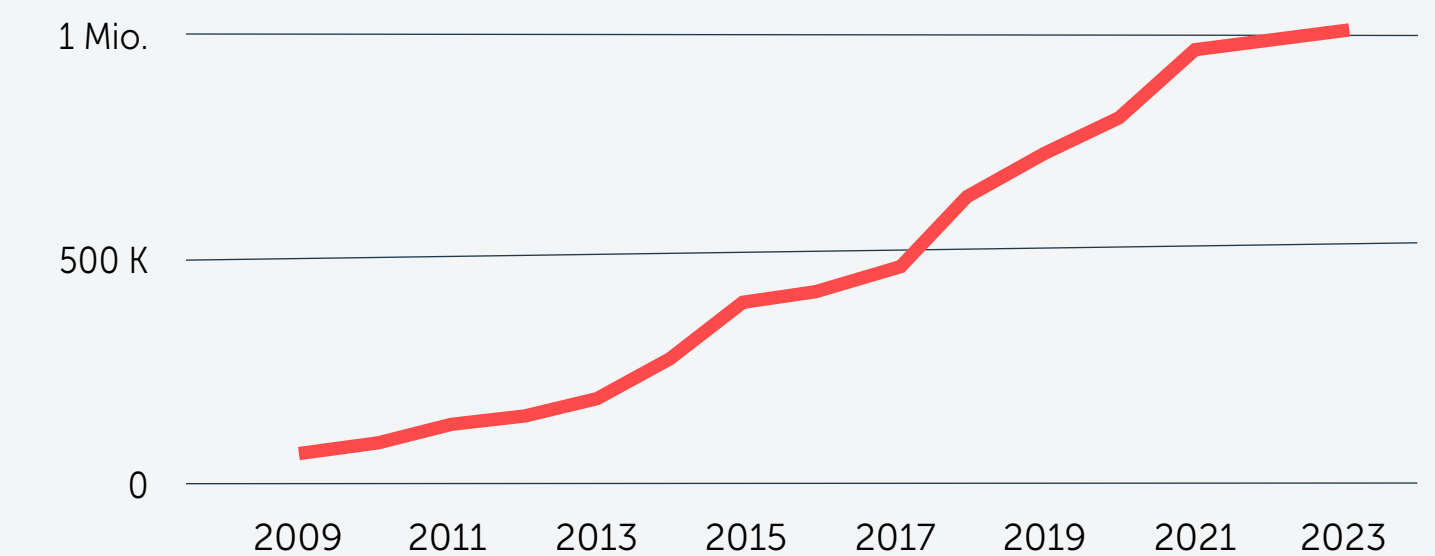
VIDEO CONTENT



YouTube






-  Bass Bonedo
-  Bonedo Synthesizers
-  Drums Bonedo
-  Guitar Bonedo
-  Producing Bonedo

REACH SESSIONS PER MONTH



clavio

KEY FACTS

-  The online portal for piano players
-  95,000 sessions per month
-  Competent guides and useful content for novices and refreshers
-  The place to go for interested buyers, especially at the beginning of the school year and before Christmas
-  Modern, high-quality design (optimized for mobile devices)

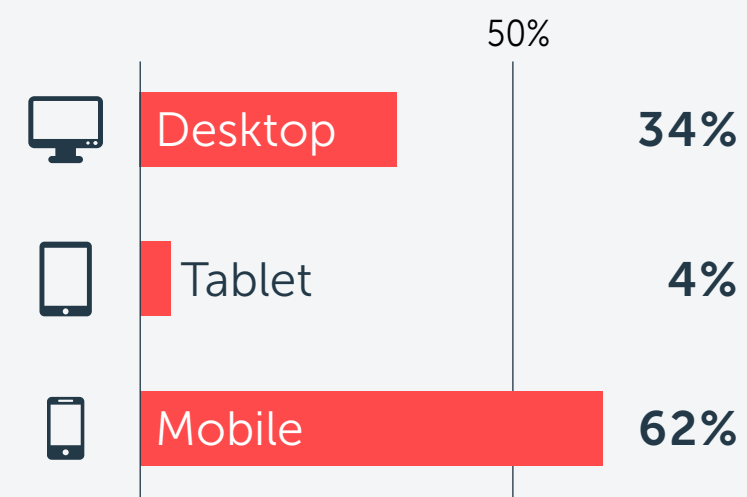
ABOUT THE WEBSITE

Clavio.de is the web portal for pianists and organists. Here, keyboard enthusiasts can find information on everything related to the piano and other keyboard instruments. Discussion topics include gear, playing techniques, instruction materials, as well as news from the instrument industry.

Clavio.de is particularly relevant among many novices and "refreshers", who come to the site via Google or another referral and educate themselves on instruments and other gear.

FOCUS:
CLASSICAL
KEYS-
INSTRUMENTS

DEVICES





ABOUT THE WEBSITE

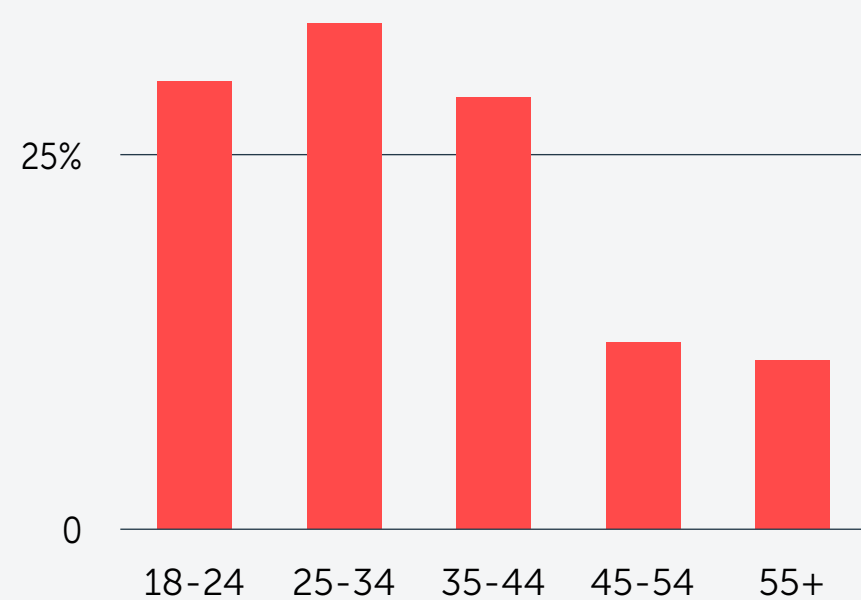
Deejayforum is a portal designed specifically for DJs, producers and clubbers. Here, visitors will find both a large forum for discussions on topics such as turntables, mixing techniques and mixers, as well as a DJ magazine. The magazine covers various topics for beginners and advanced DJs.

KEY FACTS

- DJ forum and magazine
- Around 35,000 sessions per month
- Targets both beginners and experienced DJs/producers
- Career info, product reviews and record tips

BIGGEST FORUM
IN GERMANY
FOR DJs & VJs

AGE DISTRIBUTION IN YEARS



DJ LAB

KEY FACTS

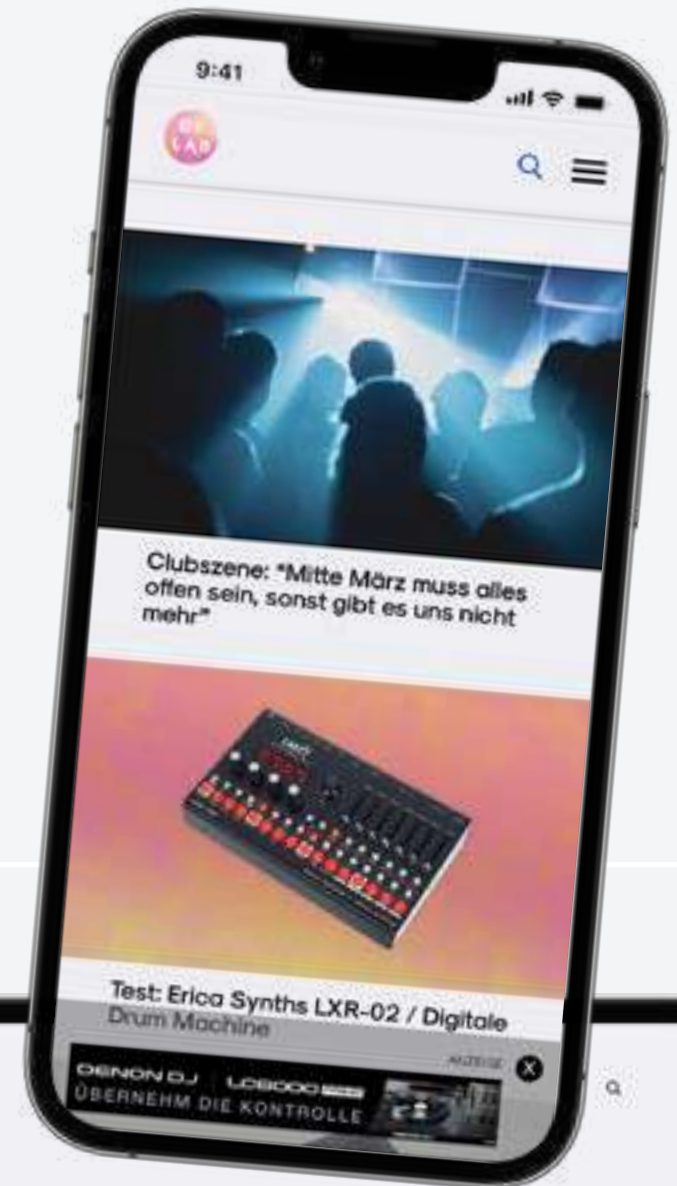
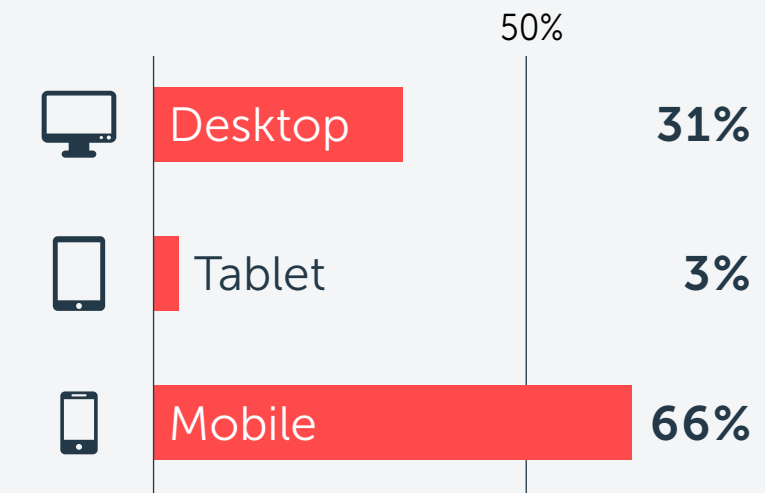
-  The youngest magazine in the Musicians Network
-  70,000 sessions per month
-  Over 100% growth within one year
-  Thematically tailored to electronic music culture
-  Enhanced YouTube / video content

ABOUT THE WEBSITE

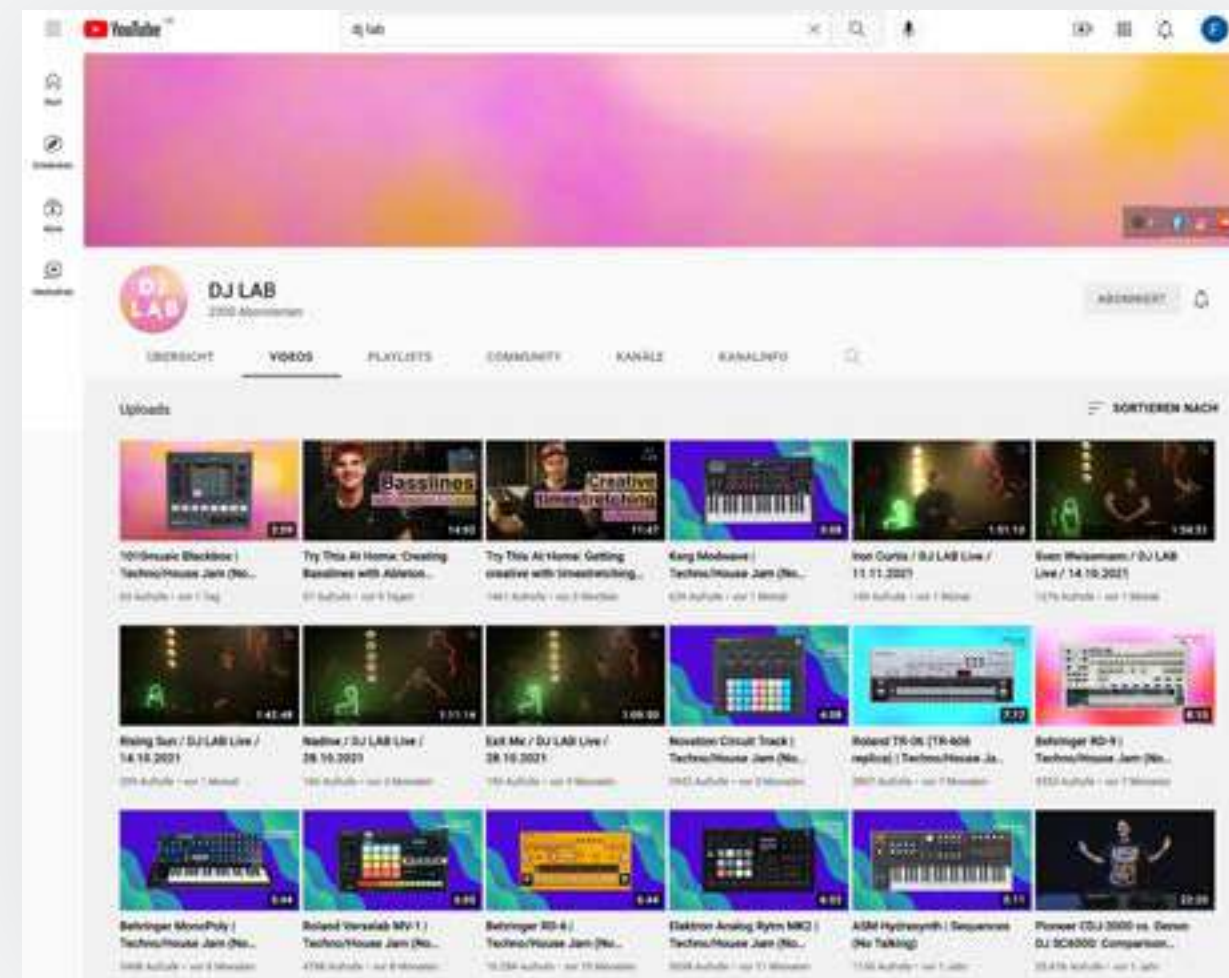
DJ LAB is an online magazine about music production, DJing and club culture. The focus of the tests, workshops and features is on the authentic look at this vibrant part of the music industry. Editorial content is complemented by artist stories and reports from the club scene tailored to a younger age group.



DEVICES



VIDEO CONTENT



KEY FACTS

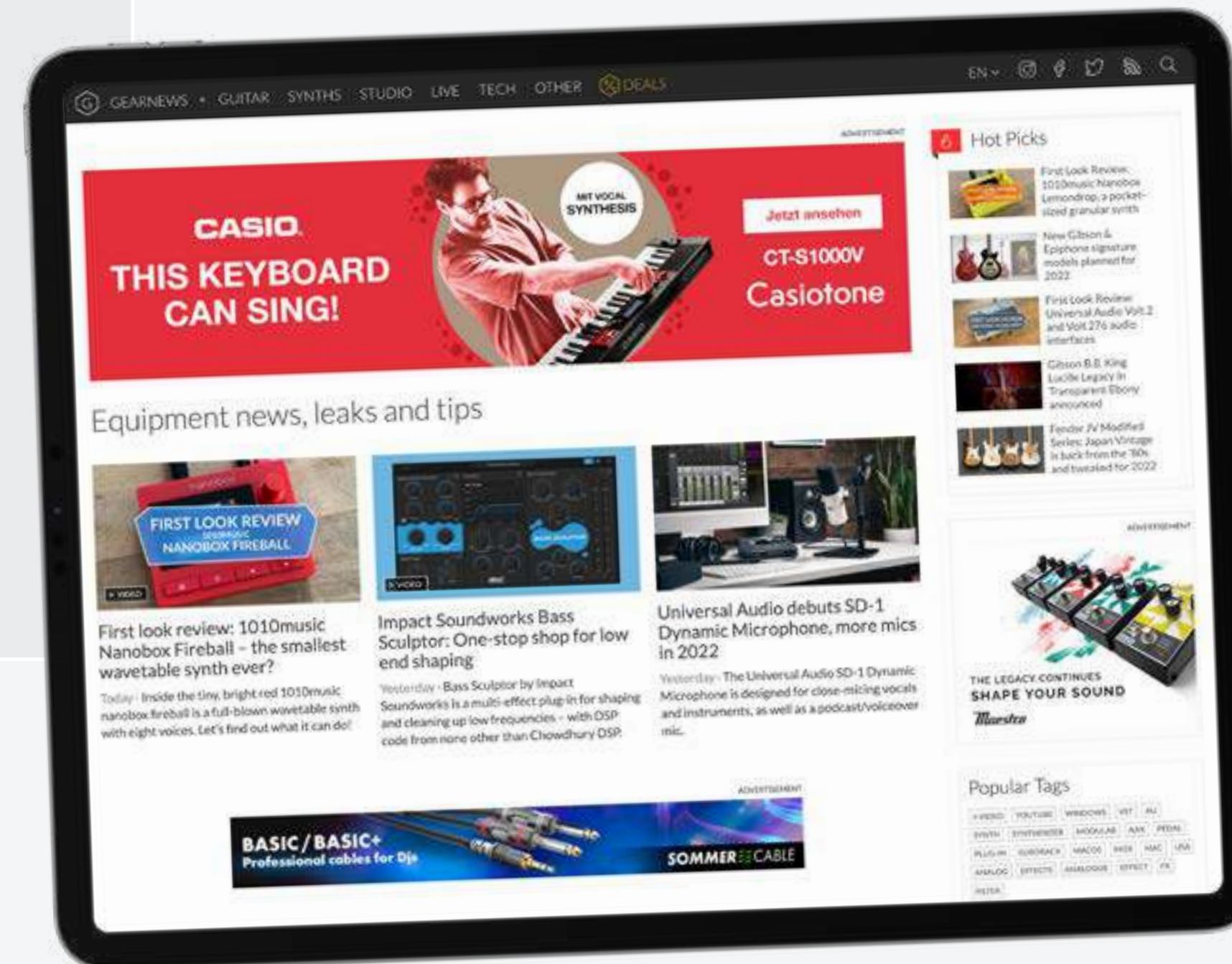
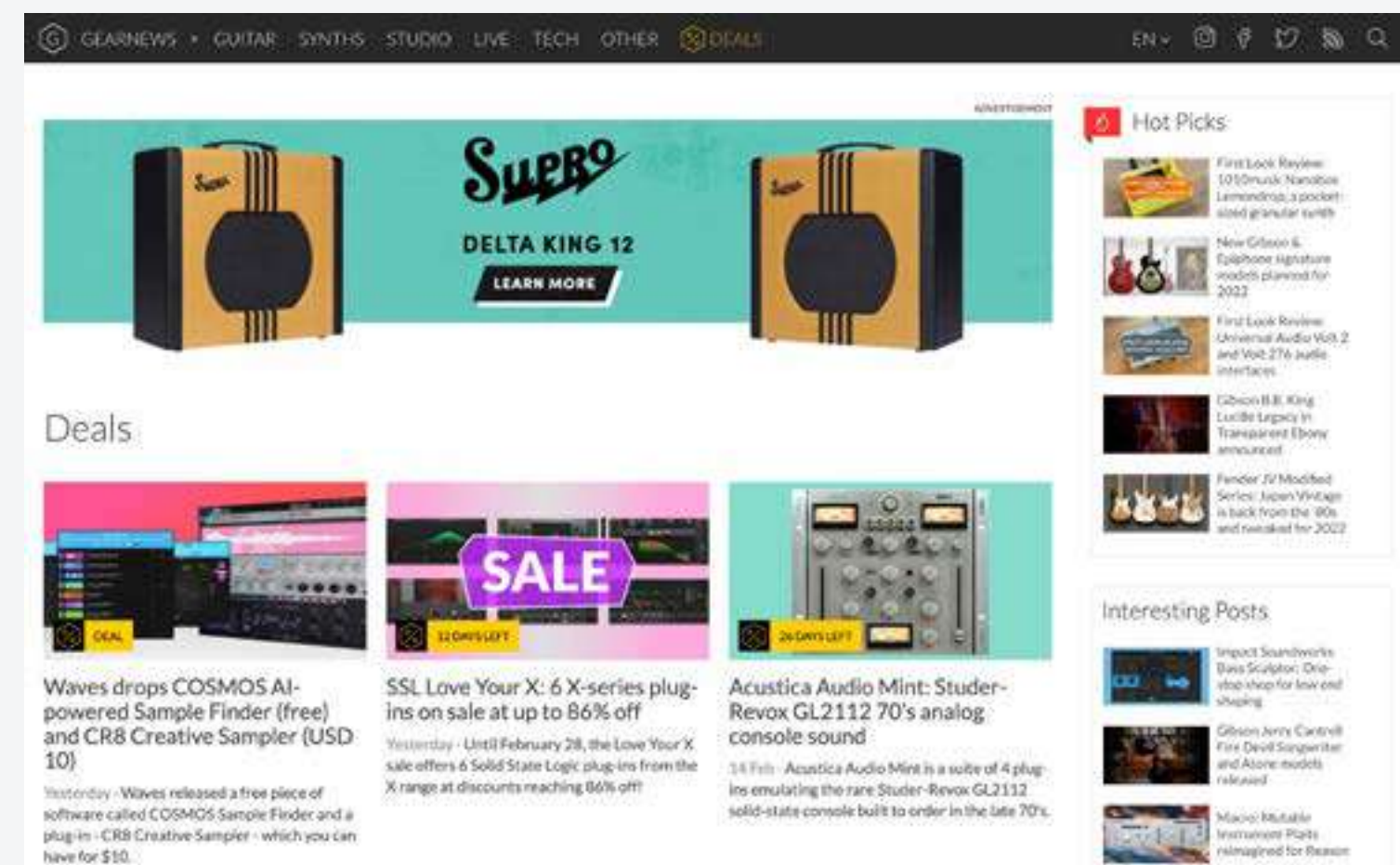
- The fastest news source for music equipment
- 700,000 sessions per month
- One of the most relevant international sources for global equipment news
- All current deals in one overview
- Specials for events like NAMM and Superbooth

ABOUT THE WEBSITE

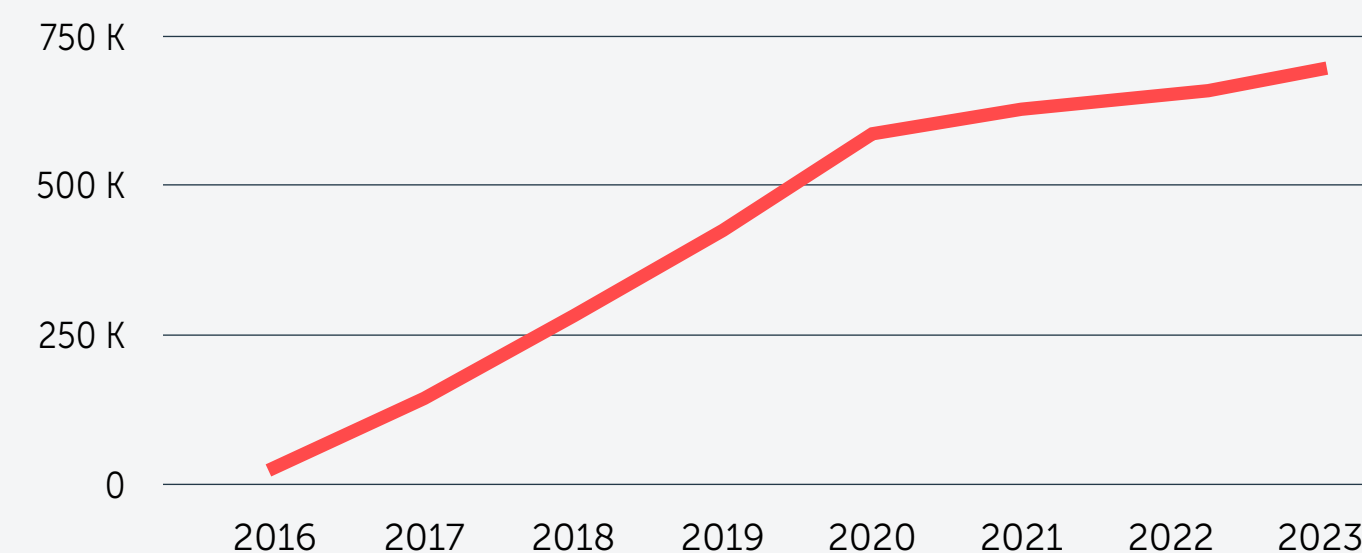
Instead of rehashing tired PR copy, Gearnews offers self-produced editorial content covering all kinds of music equipment. During trade shows and major product launches, Gearnews.com's traffic performance climbs to record levels. The high proportion of direct views of the main page suggests that gearheads and early adopters use Gearnews.com to keep track of developments.



DEALS



REACH SESSIONS PER MONTH



KEY FACTS

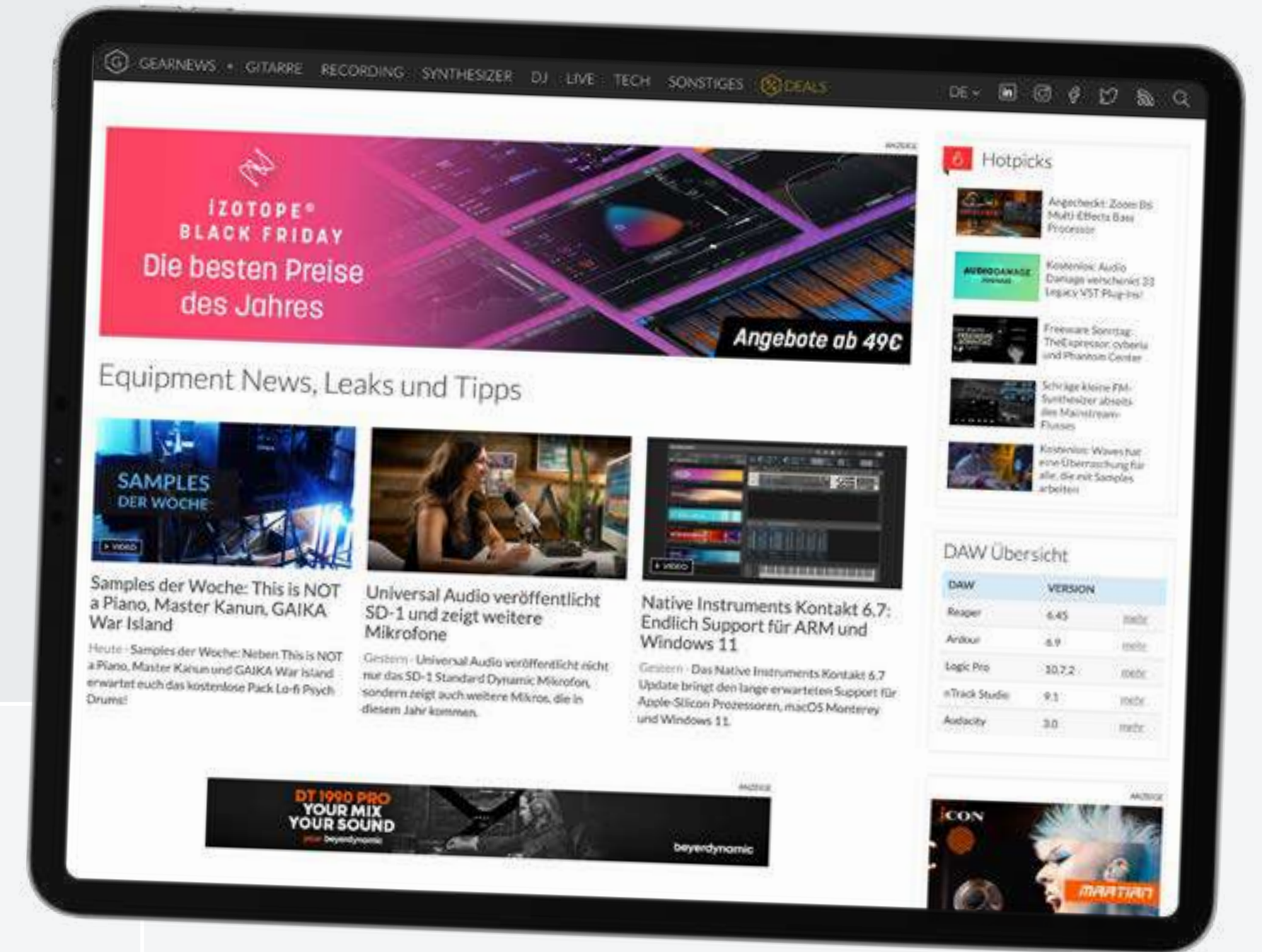
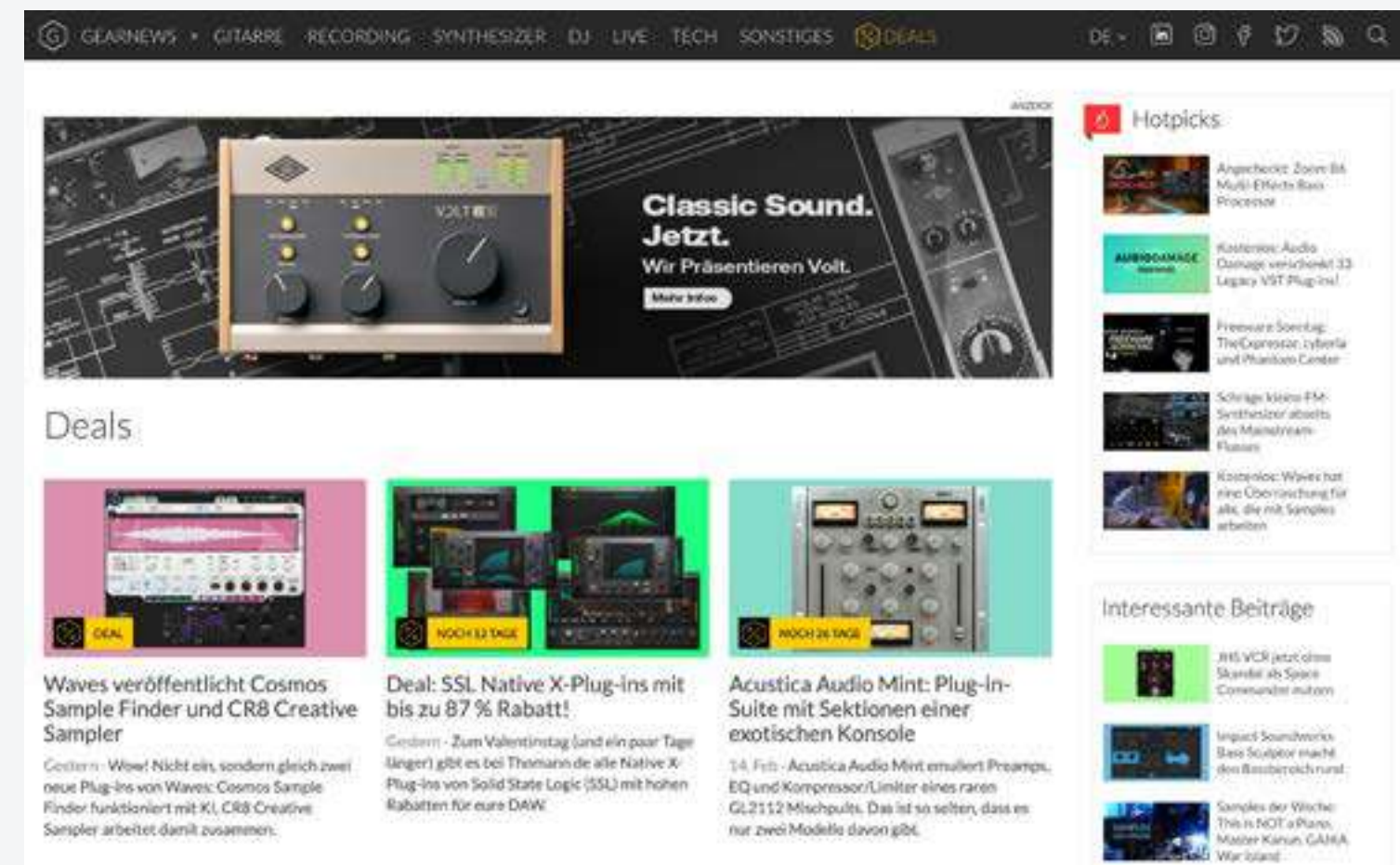
- The fastest news source for music equipment
- 360,000 sessions per month
- Tailored to gearheads and multipliers
- Source for a great deal of current content on other musician platforms
- All current deals in one overview
- Specials for events like NAMM and Superbooth

ABOUT THE WEBSITE

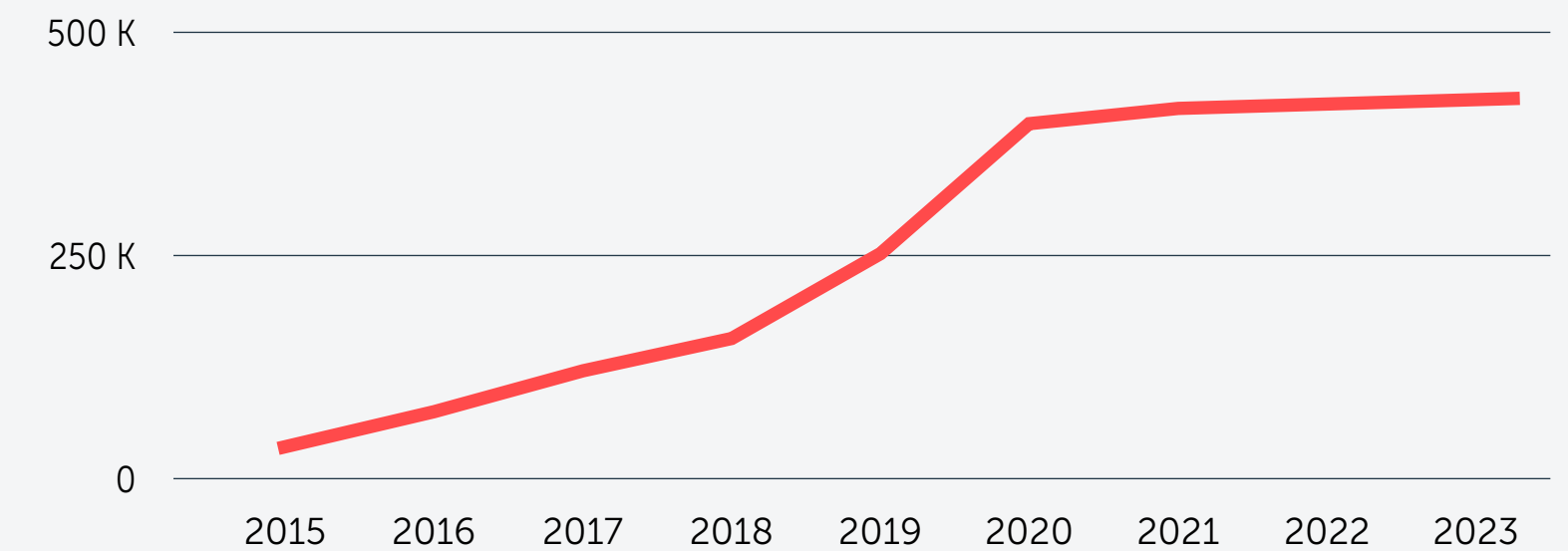
Launched in 2014, Gearnews.de now reaches over 280,000 visitors per month. Instead of rehashing tired PR copy, Gearnews offers self-produced news, leaks and rumours covering new and up-coming music equipment. During trade shows and major product launches, traffic performance climbs to record levels. The high proportion of direct views of the main page suggests that gearheads and early adopters keep track of what's hot.



DEALS




REACH SESSIONS PER MONTH



ABOUT THE WEBSITE

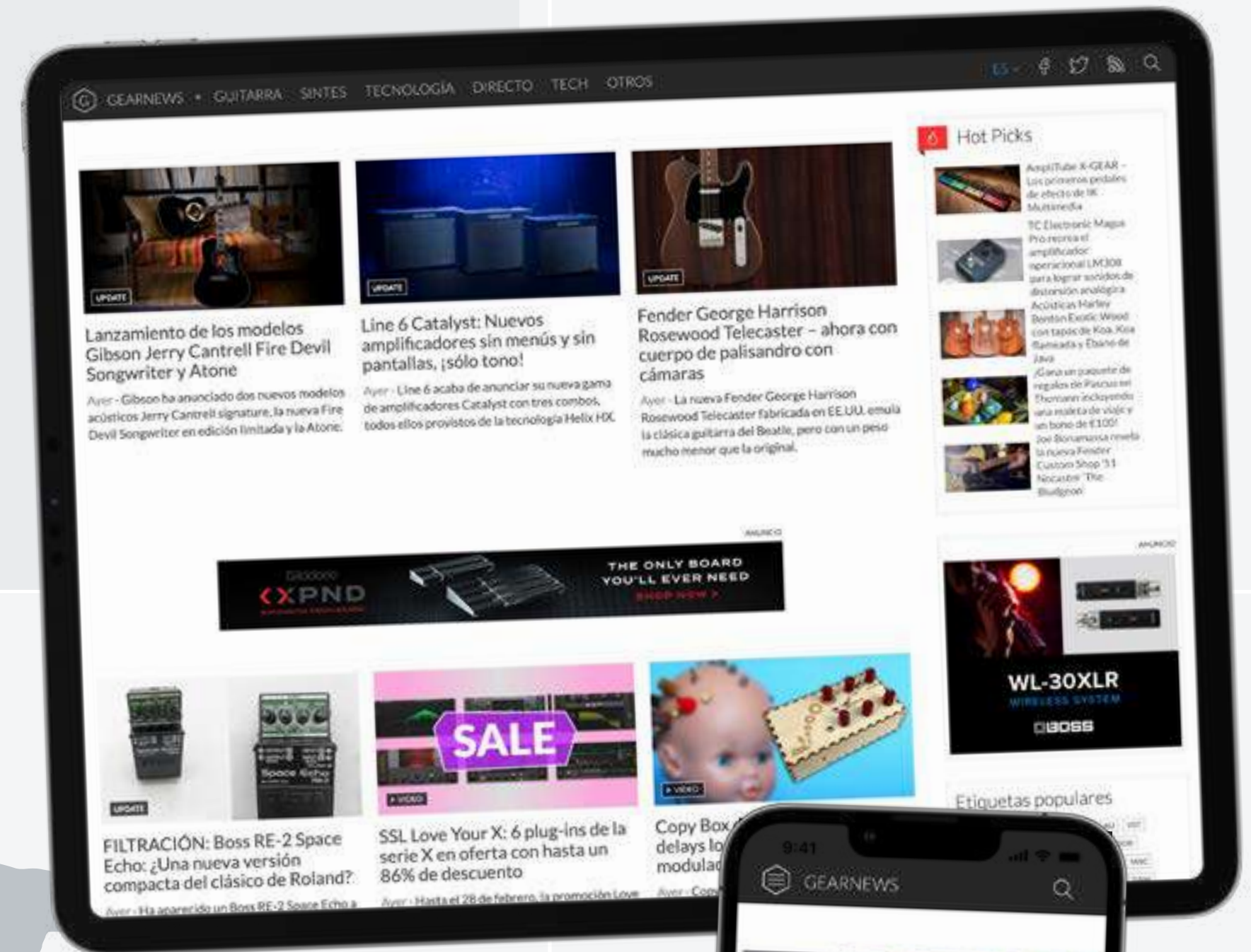
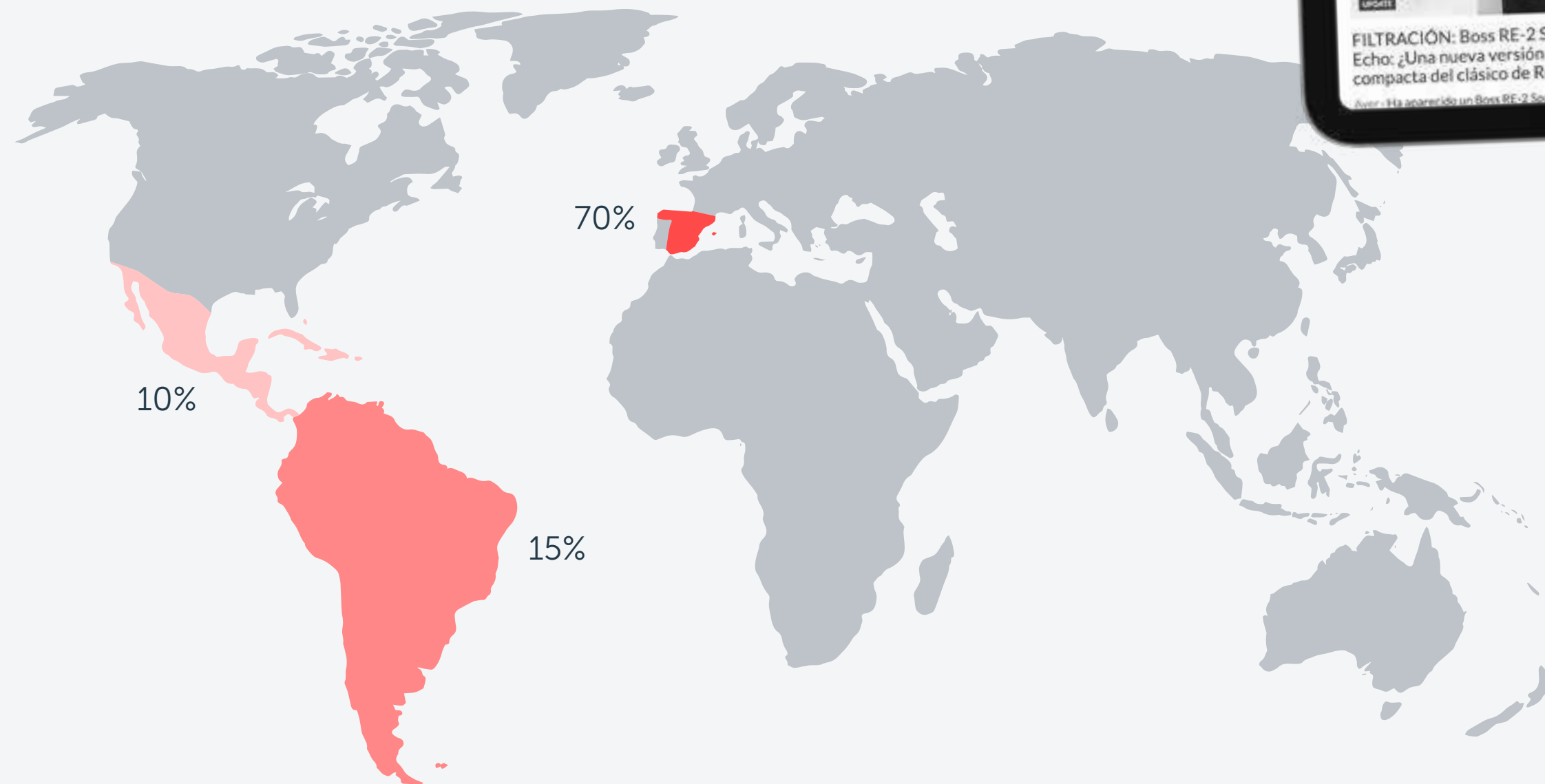
Gearnews.es was launched as a Spanish-language offshoot of Gearnews in 2019. Instead of rehashing tired PR copy, Gearnews offers self-produced news, leaks and rumours covering new and up-coming music equipment. During trade shows and major product launches, traffic performance climbs to record levels. The high proportion of direct views of the main page suggests that gearheads and early adopters keep track of what's hot.

KEY FACTS

-  The fastest news source for music equipment in the Spanish market
-  15,000 sessions per month
-  Tailored to gearheads and multipliers
-  Source for a great deal of current content on other musician platforms
-  Specials for events like NAMM and Superbooth

**FOCUS:
NEWS**

COUNTRIES/REGIONS





KEY FACTS

-  The forum for guitar & bass
-  20,000 sessions per month
-  User reviews, discussions, tutorials and everything about equipment
-  Over 22,000 topics and 320,000 posts

ABOUT THE WEBSITE

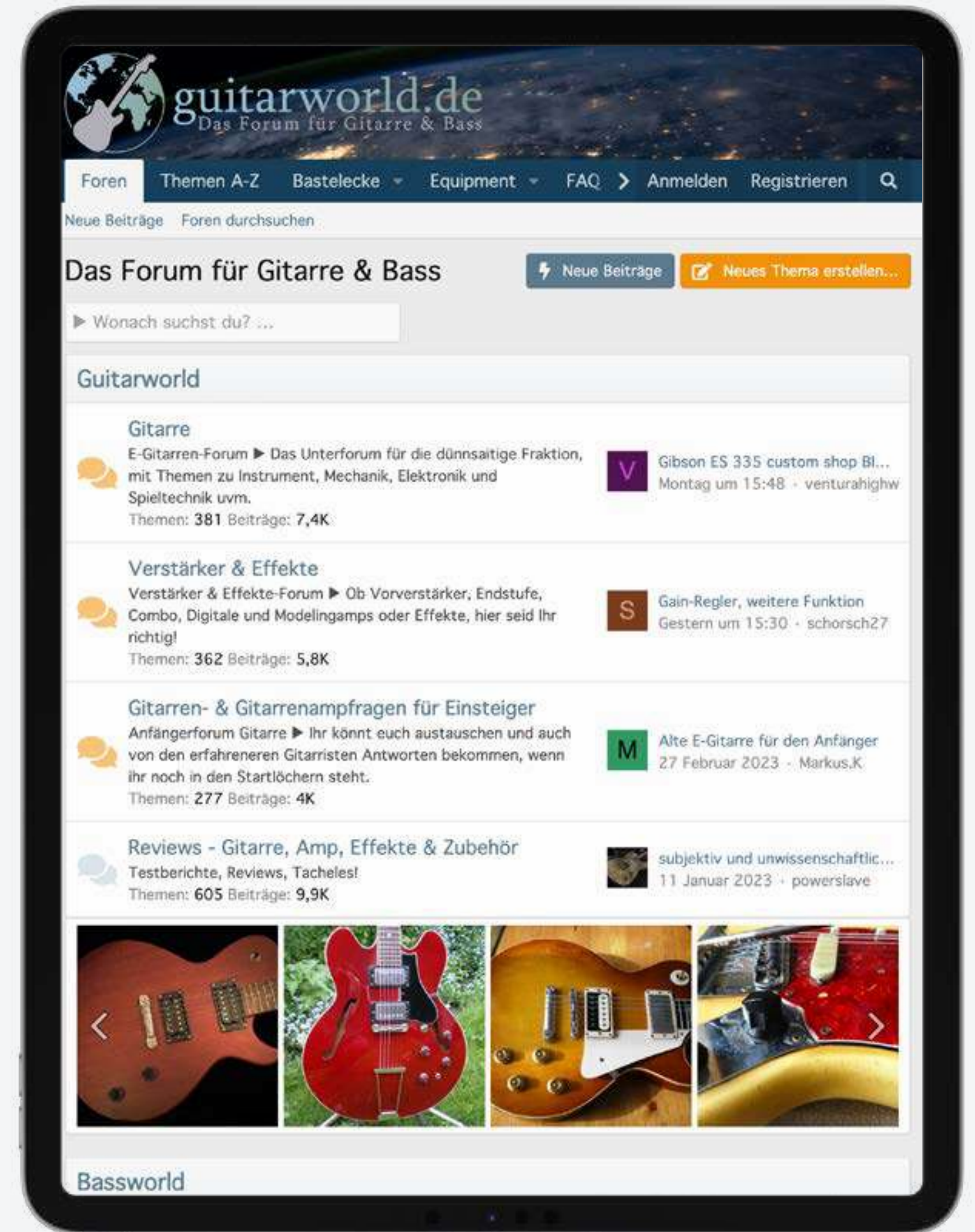
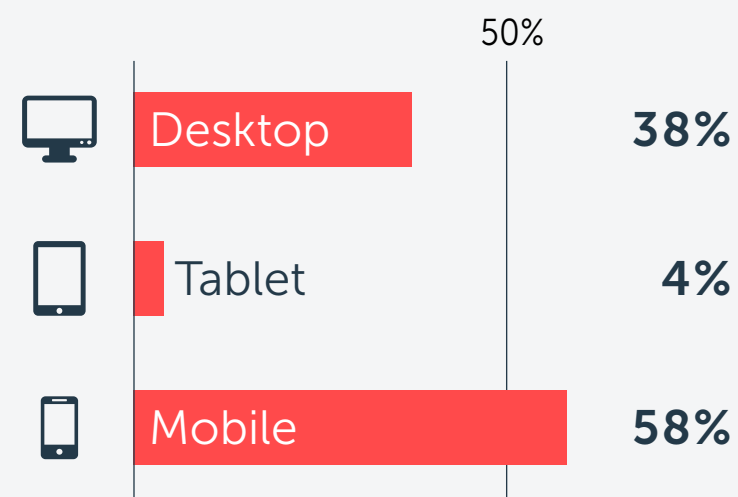
Guitarworld.com is an online forum where musicians and music lovers can communicate and exchange ideas on various topics related to guitars, basses and amps.

Since its launch in 2002, Guitarworld.com has a large knowledge base where users share specific answers, tips and tricks, discuss music and network with other musicians.

The well-illustrated community has a wide range of topics with many posts on instrument modding, tutorials and DIY repairs. In the user reviews, members share their personal, authentic first-hand experiences.








DEVICES



HEADPHONECHECK

KEY FACTS

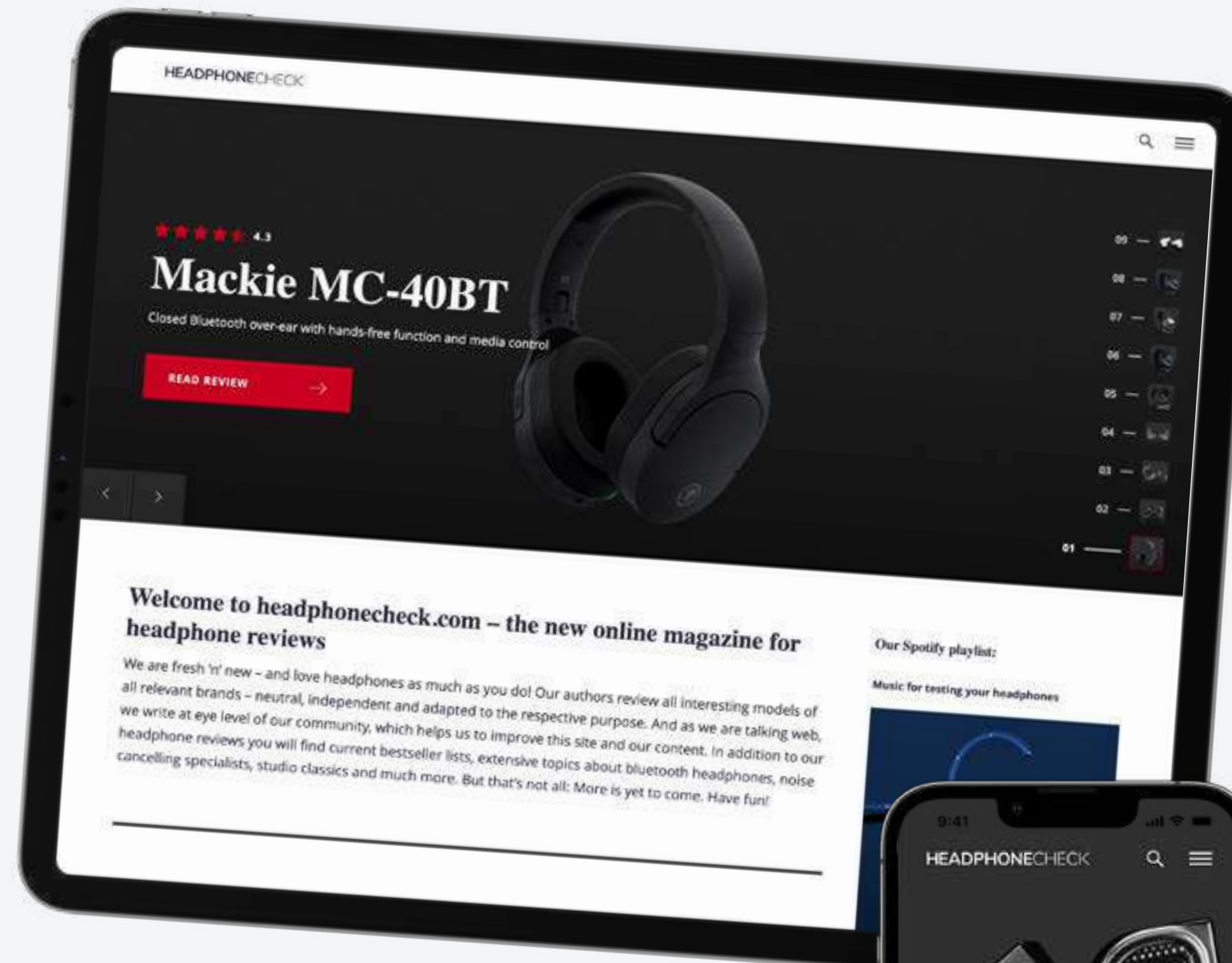
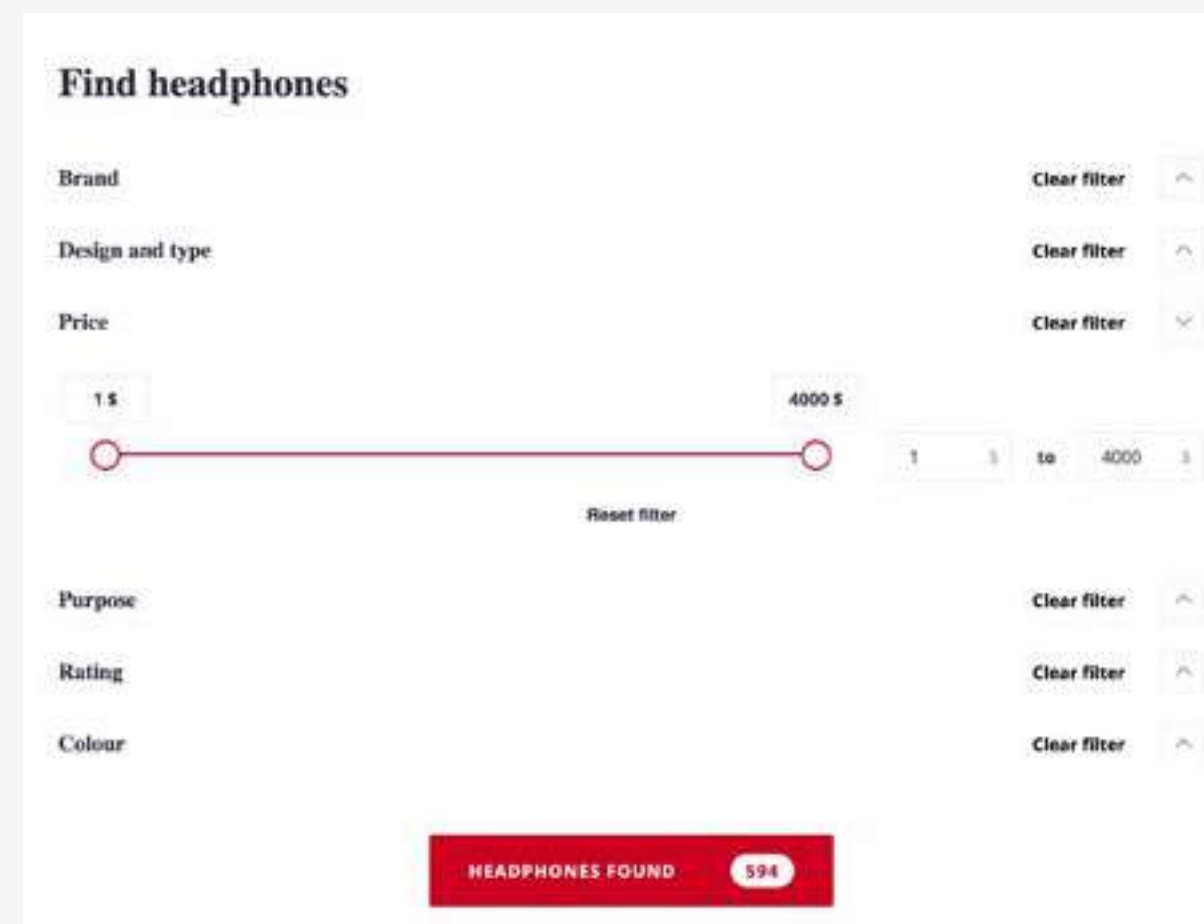
-  Modern & attractive
-  80,000 sessions per month
-  High-quality reviews and performance measurements for all current models
-  An ideal advertising space for headphones and audiophile equipment
-  High traffic advert calendar

ABOUT THE WEBSITE

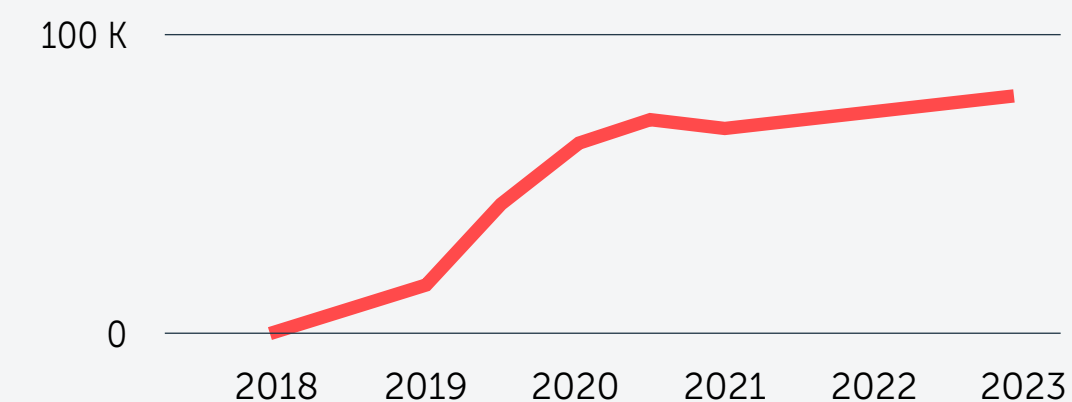
Headphonecheck is the English special interest magazine for headphones and mobile audio culture. With Headphonecheck, we reach customers during the shopping process, before the decision to purchase, and keep them up to date with competent reviews, product rankings and comprehensive guides on current deals and interesting alternatives.



HEADPHONE SEARCH ENGINE



REACH SESSIONS PER MONTH





KEY FACTS

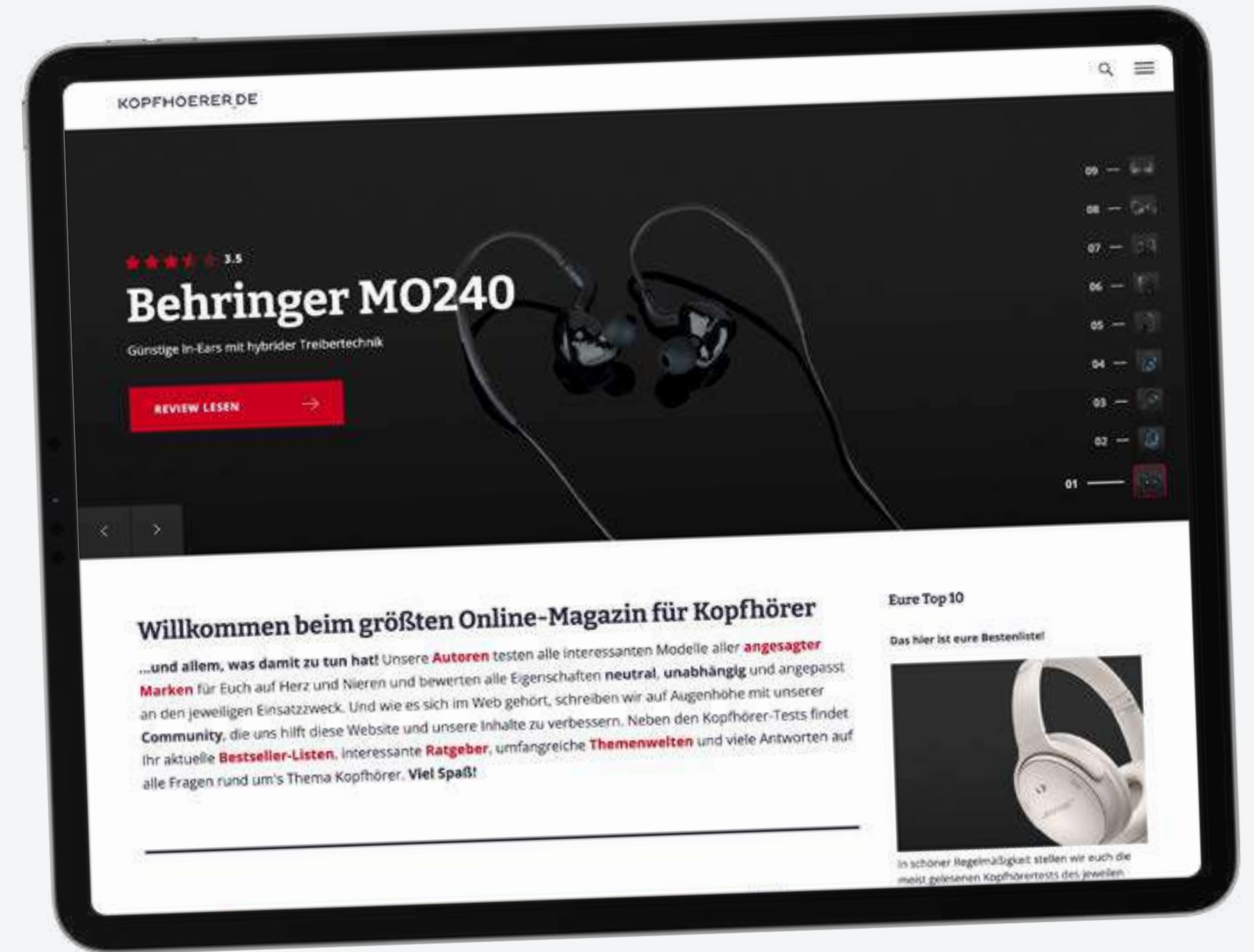
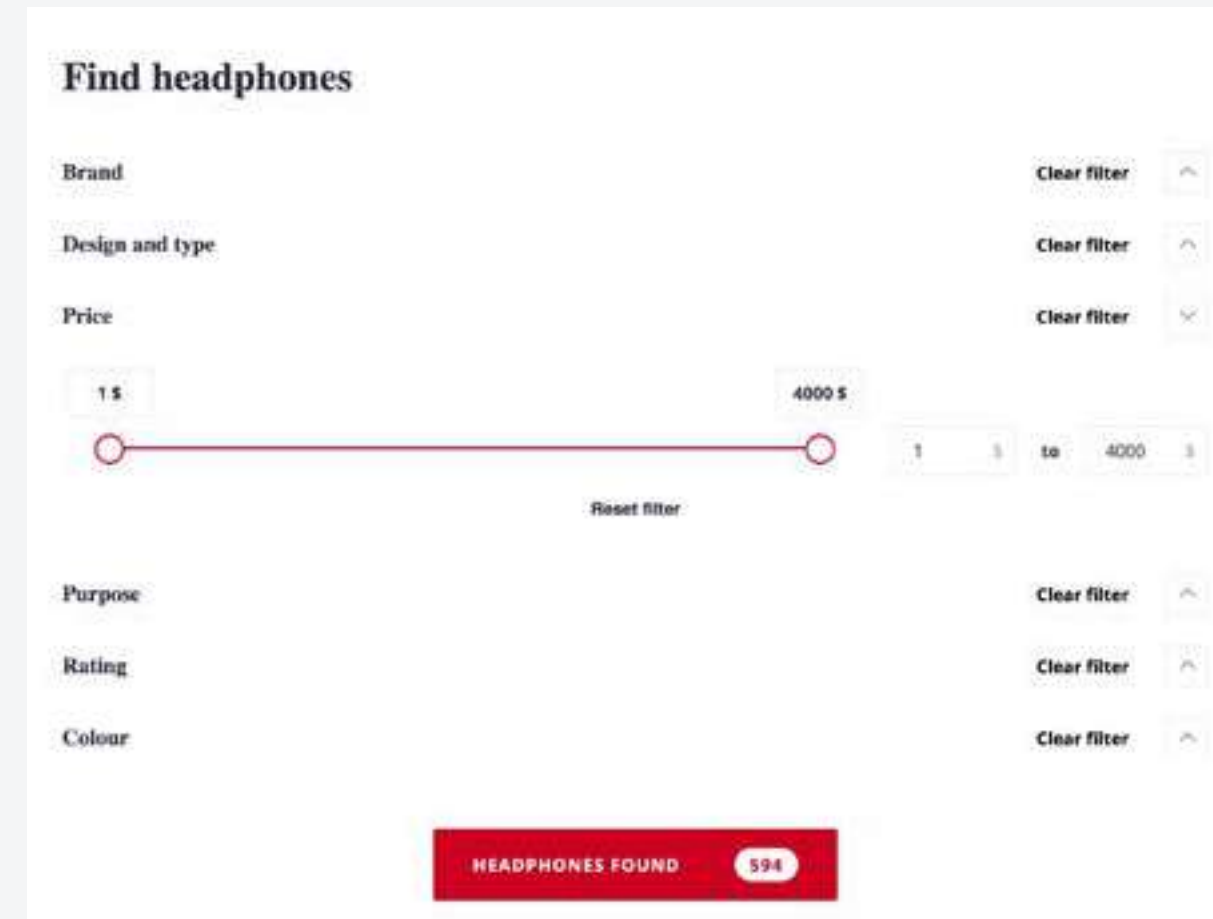
- Modern, attractive design
- 330,000 sessions per month
- High-quality reviews and performance measurements for all current models
- An ideal advertising space for headphones and audiophile equipment
- High traffic advert calendar
- More than 15,000 followers on social media

ABOUT THE WEBSITE

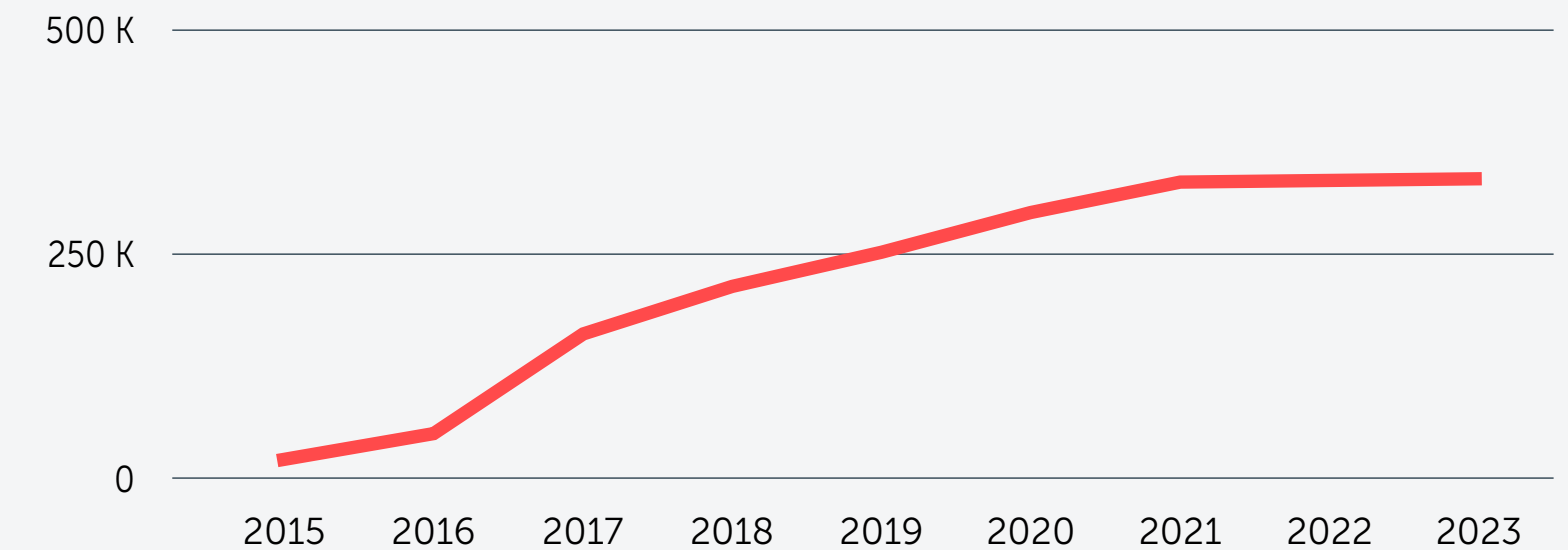
Kopfhoerer.de is the special interest magazine for headphones and mobile audio culture. With Kopfhoerer.de, we reach customers during the shopping process, before the decision to purchase, and keep them up to date with competent reviews, product rankings and comprehensive guides on current deals and interesting alternatives.



HEADPHONE SEARCH ENGINE



REACH SESSIONS PER MONTH



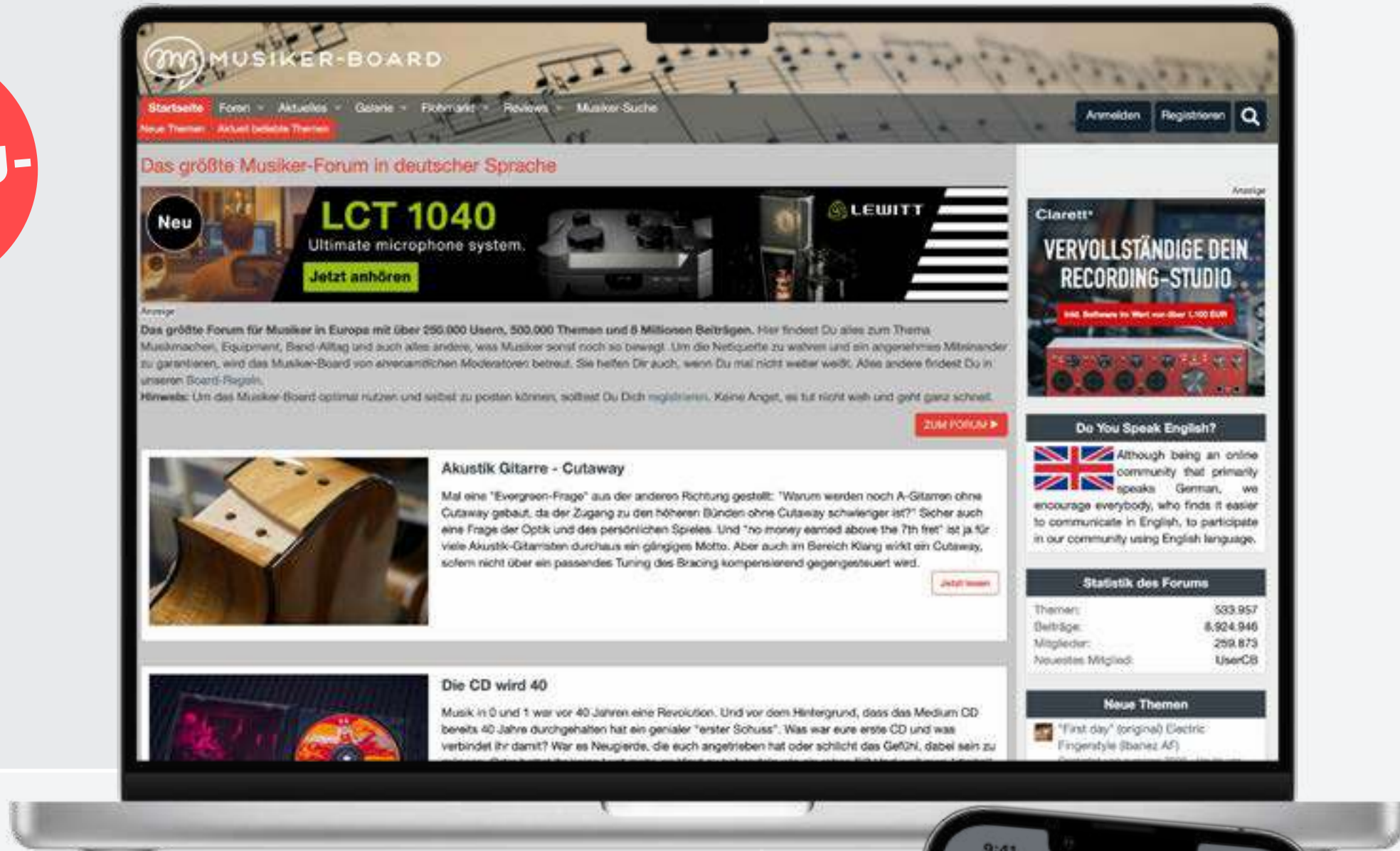


KEY FACTS

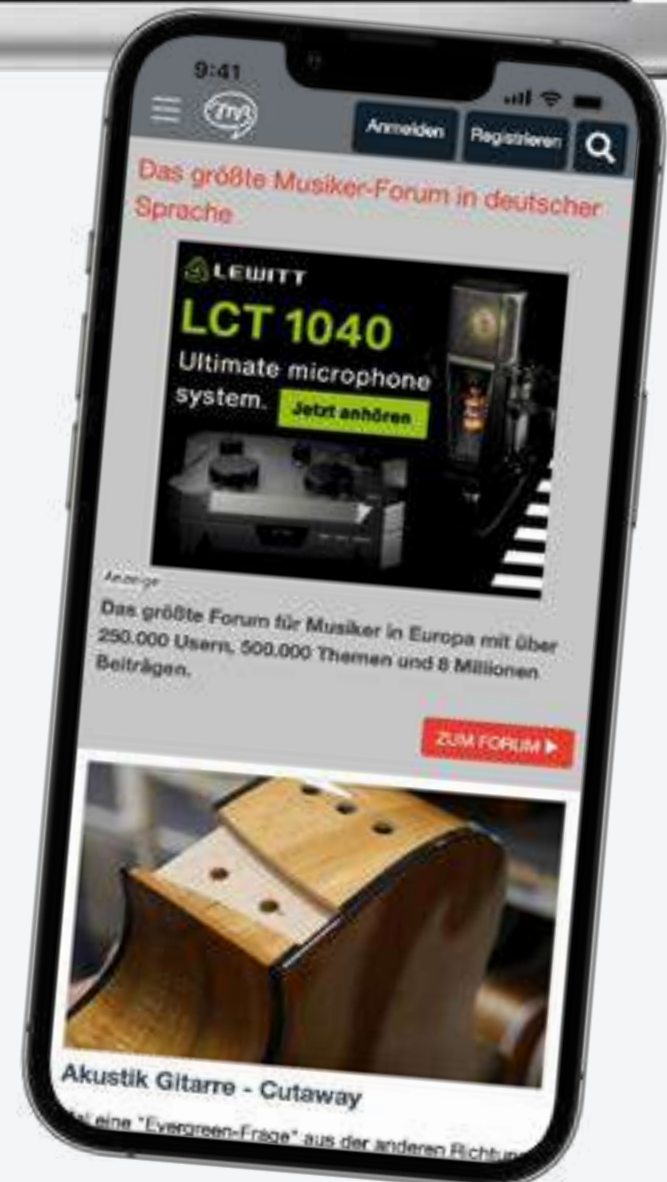
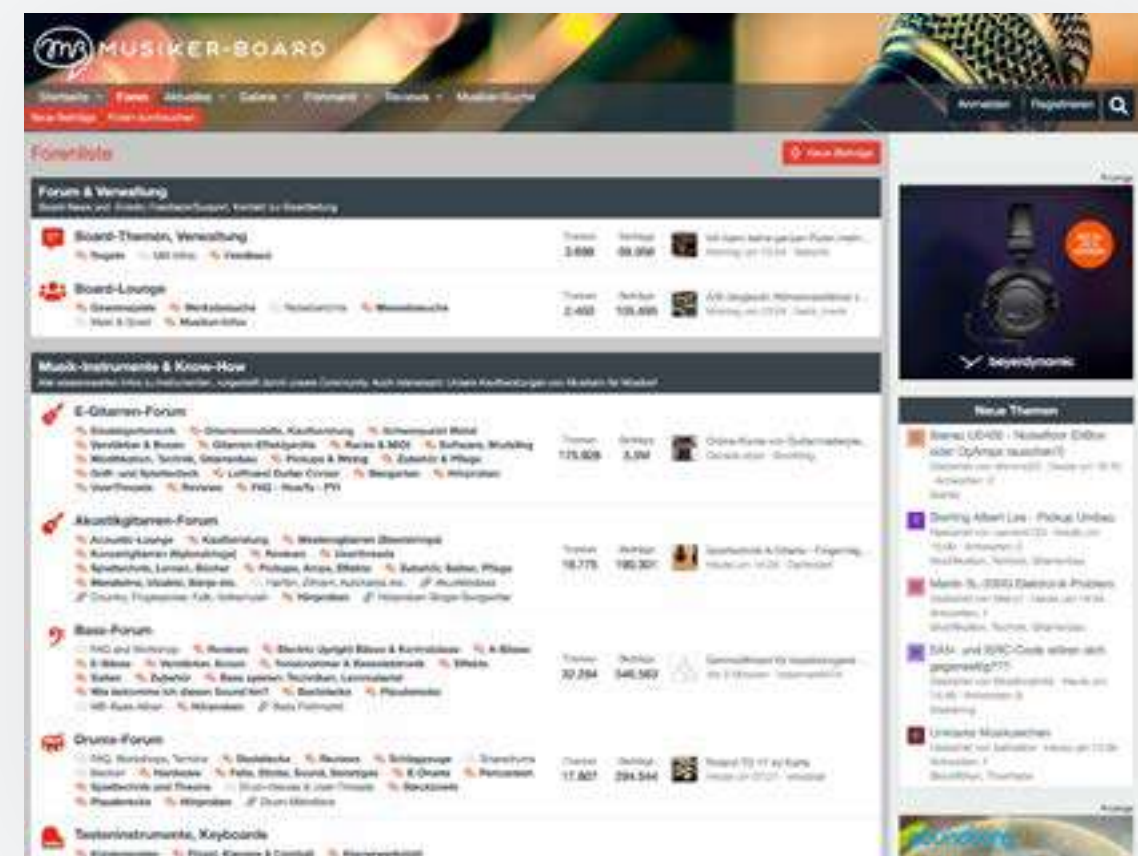
- Europe's largest online community for musicians
- 700,000 sessions per month, including 55% new users
- Many events, giveaways, background stories and user-generated reviews
- The knowledge base in Germany
- Everything is discussed here: from alphorns to zithers, from novice to professional and from young to old

ABOUT THE WEBSITE

Established in 2001, Musiker-Board has grown to become the largest online forum for musicians in Europe. More than 410,000 active users engage in discussions about equipment and everything else that is relevant to musicians. In recent years, the content section has grown considerably with thousands of user-generated reviews, background stories, factory reports and events. This additional content really sets Musiker-Board apart from other forums.



FORUM



KEY FACTS

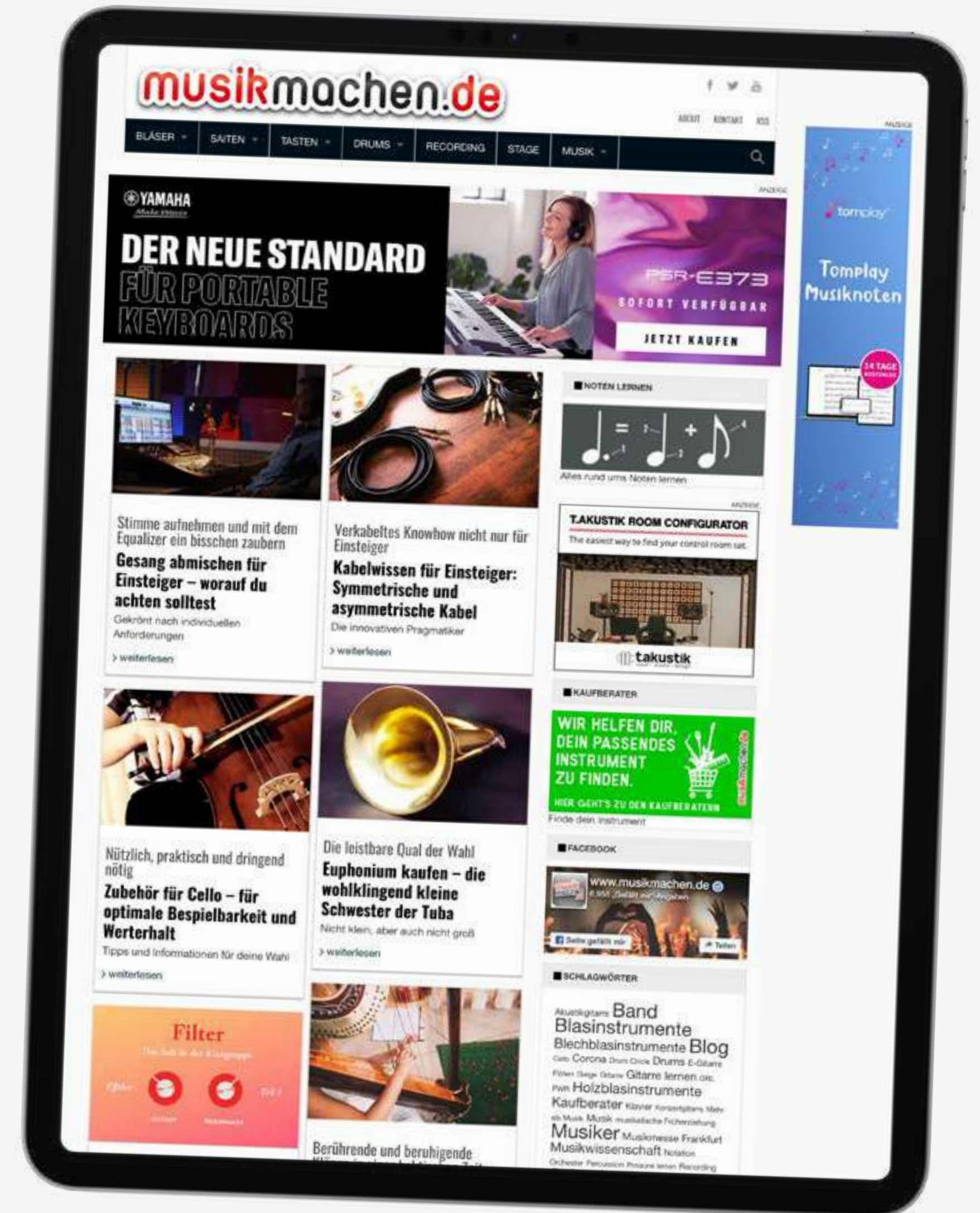
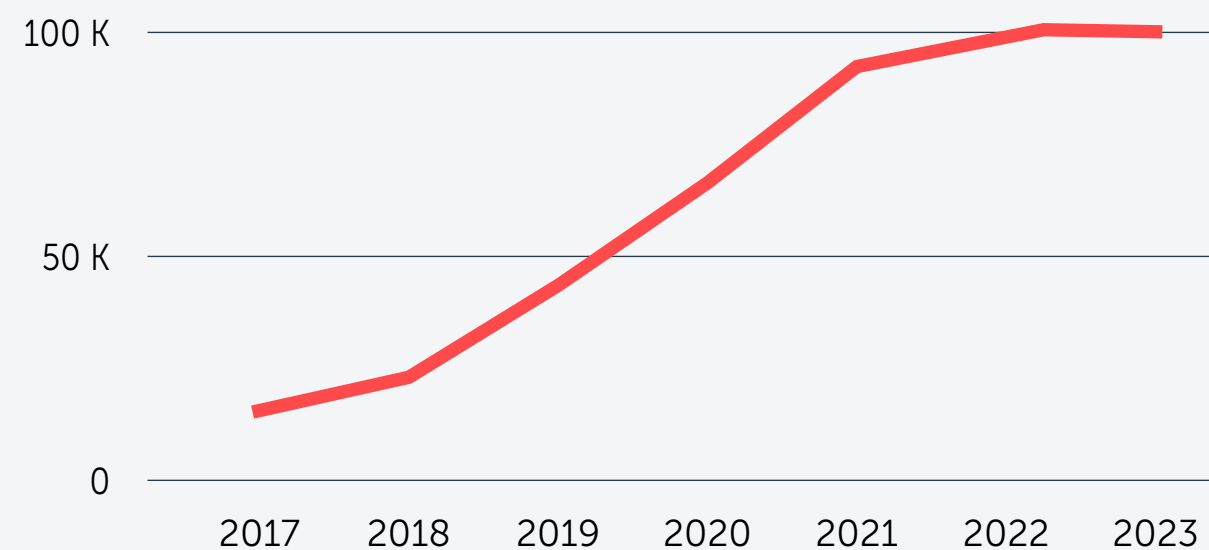
-  Focus on beginners and those returning to music-making
-  100,000 sessions per month
-  Free and certified legal advice and checklists
-  Content: Tips, advice and workshops

ABOUT THE WEBSITE

Make your music! That slogan is the beating heart of this absorbing website for beginners and those returning to music making. This site helps musicians to (re)learn a classical instrument and supports the development of their musical skills. Musikmachen offers a wealth of tips, advice and workshops for people playing trumpet, trombone, clarinet, flute, harmonica and saxophone with a special focus on wind instruments. But string, key and percussive instruments play an important role here, too. Covering both classic and modern as well as solo performers and bands, novices will find a rich variety of content on many interesting topics.


FOCUS: BEGINNERS

REACH SESSIONS PER MONTH



**FOCUS:
E-PIANOS**


KEY FACTS

 The advisor portal for digital and acoustic piano

 85,000 sessions per month

 Video reviews of the most important instruments

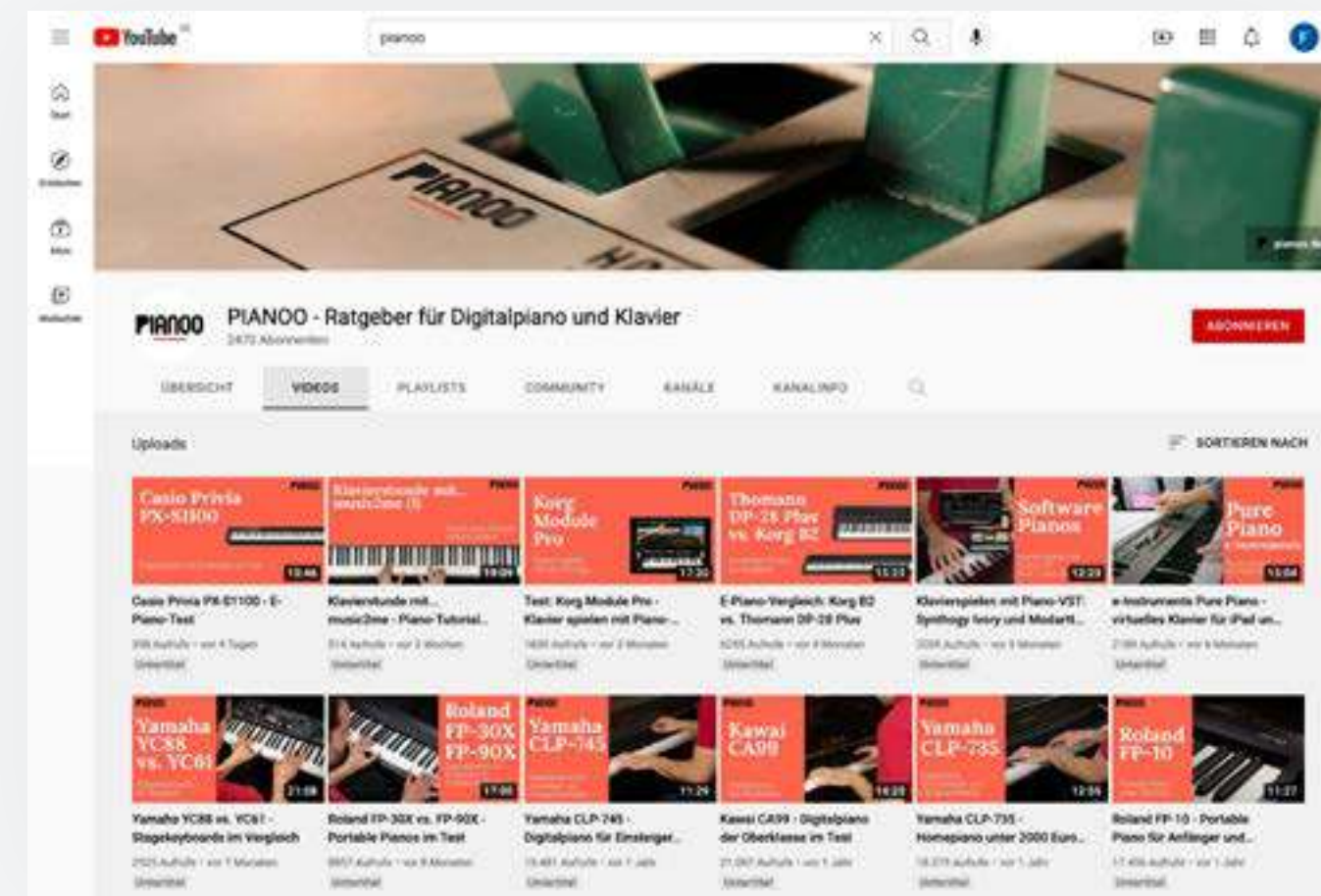
 The most important guides about the piano

 Rapidly growing Youtube community

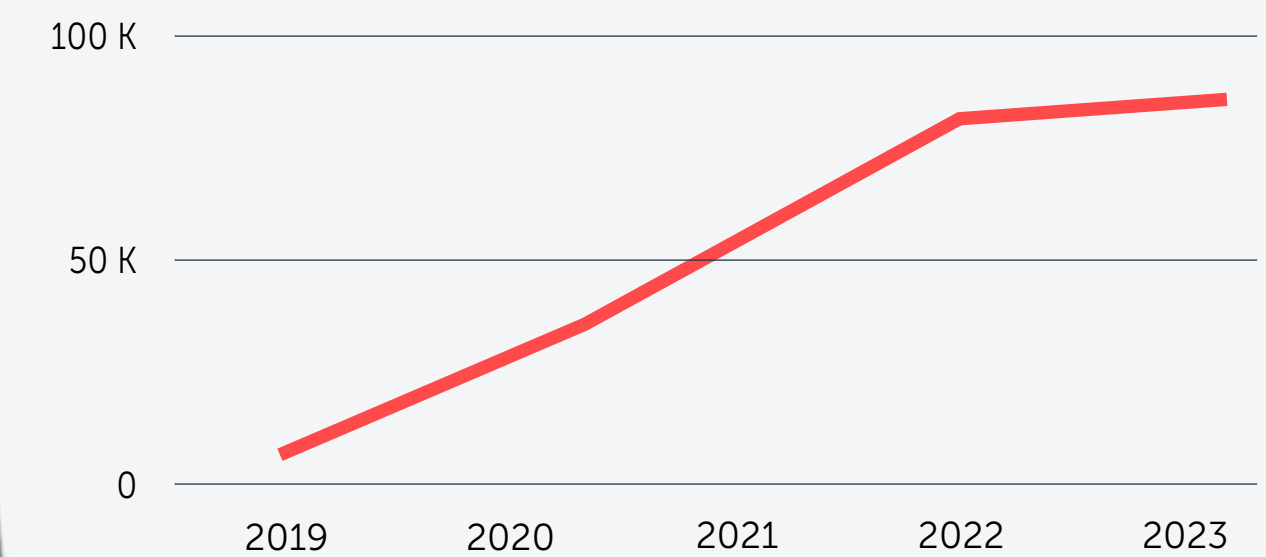
ABOUT THE WEBSITE

The leading online resource for piano playing and technology - PIANOO.de. Thoroughly researched content provides an insight into the market for pianos and piano culture. Complex technology is presented in an understandable way for beginners: In addition to reviews of all relevant digital pianos, guidebook articles help in handling the instrument. With product comparisons and video tests, PIANOO.de gives important advice for purchase decisions. PIANOO.de was launched in spring 2018 and has been generating rapidly increasing user numbers ever since.

YOUTUBE



REACH SESSIONS PER MONTH




RECORDING.de


ABOUT THE WEBSITE


The name speaks for itself: Recording.de has more members than any other recording community in the German-speaking market. Covering all aspects of music production and the associated gear, it offers visitors a 360° experience. In addition to classic magazine topics, Recording.de offers a large forum, a marketplace and test reports.

KEY FACTS

 Largest forum for recording and studio professionals in Germany

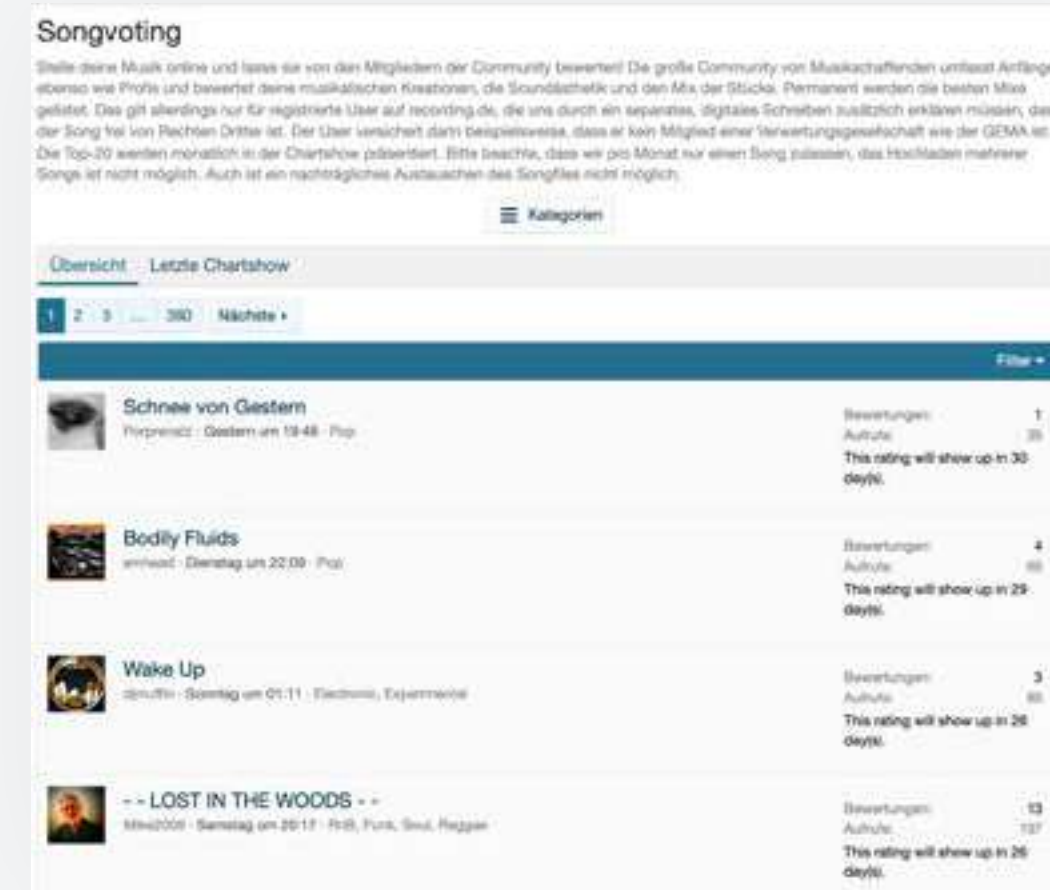
 300,000 sessions per month

 Extensive magazine section with workshops, tutorials, theme worlds and gear reviews

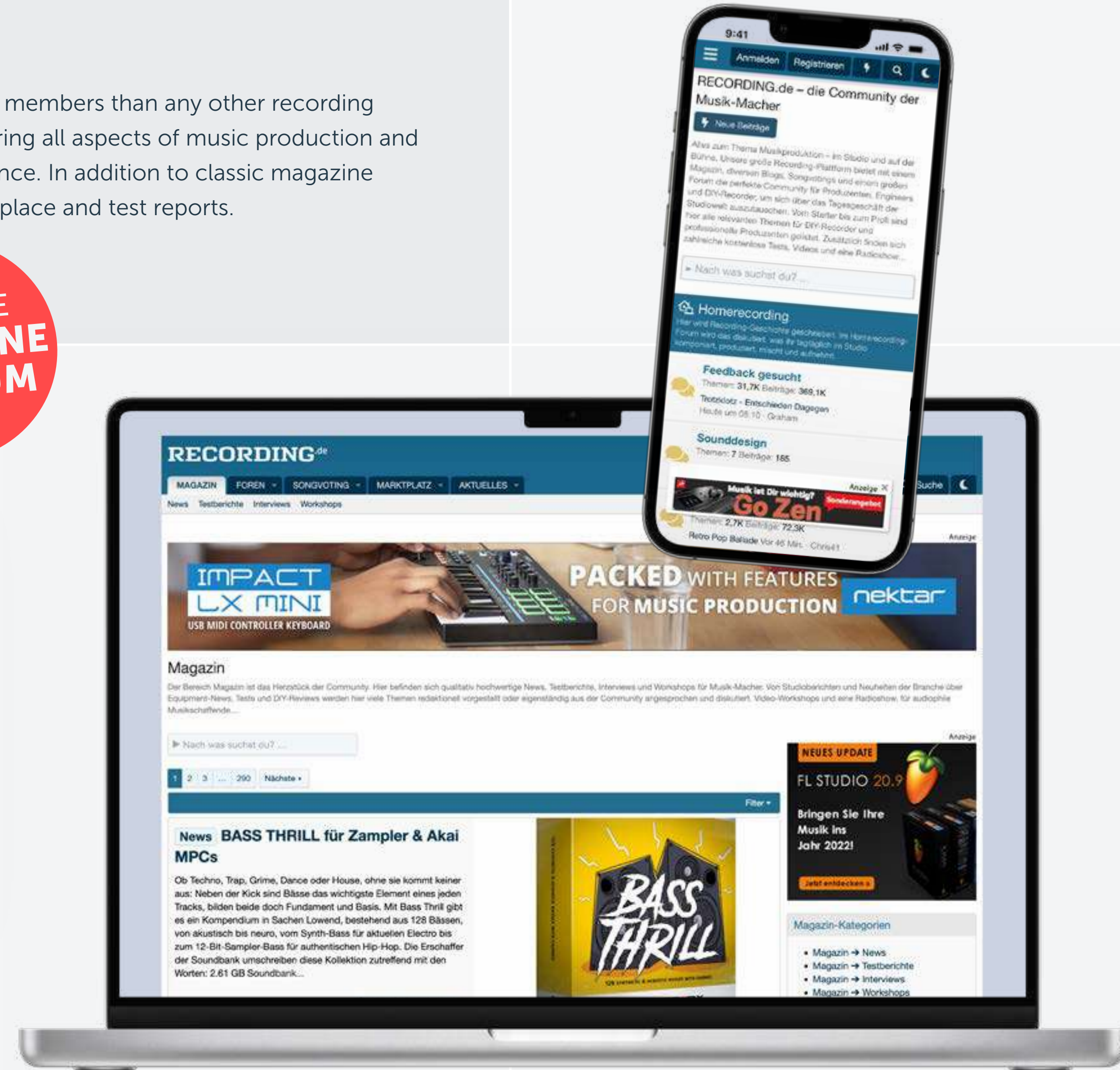
 Very popular song voting contest

MIXTURE
MAGAZINE
+ FORUM

SONG VOTING



Very popular among users.



KEY FACTS

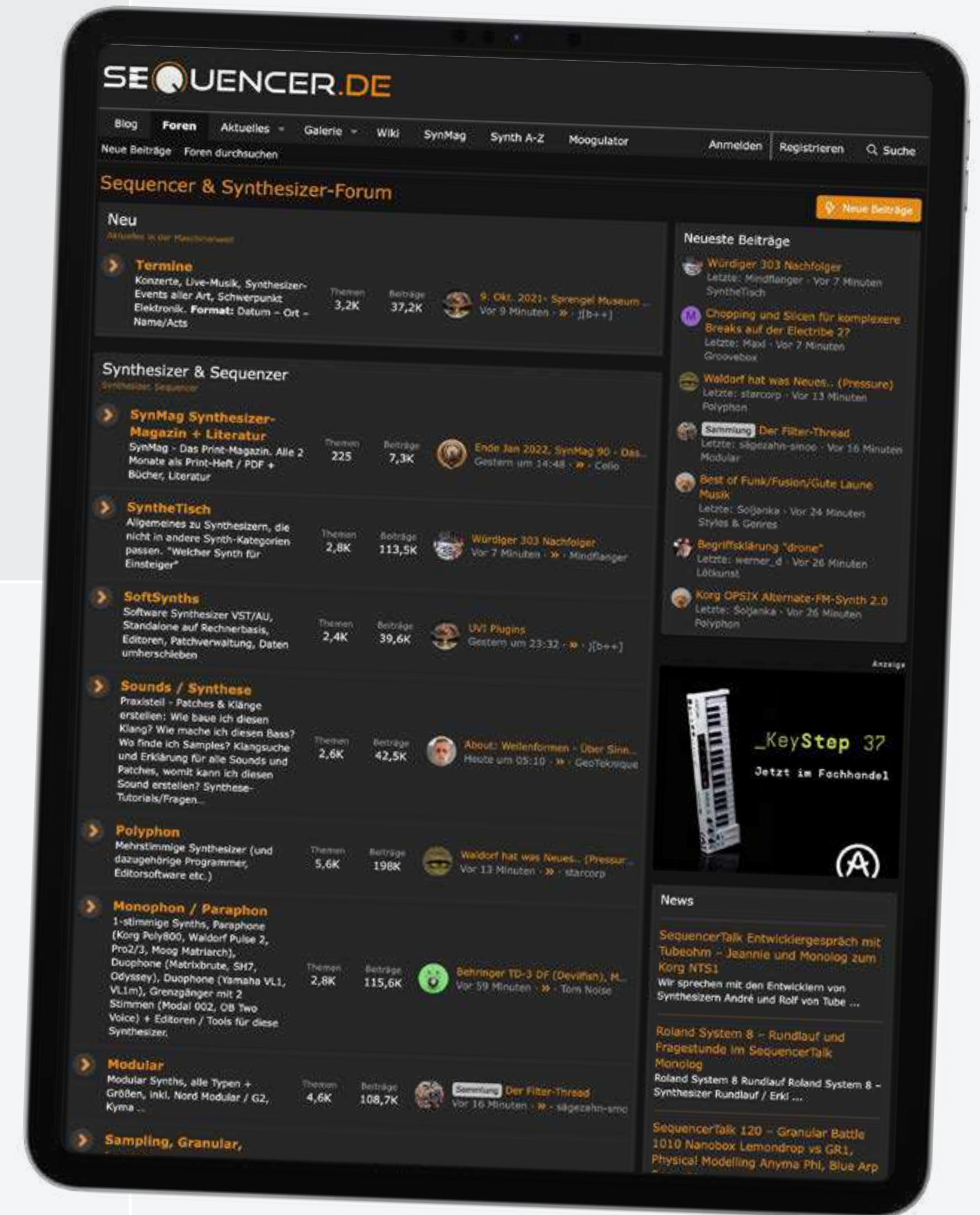
- Many community events (online and offline)
- 160,000 sessions per month
- World's largest archive of information and stories about synthesizers
- One of the world's largest forums for synthesizer geeks

ABOUT THE WEBSITE

Over the years, Sequencer.de has developed from a forum to become the platform for electronic music and the gear associated with it. Its target audience consists of fans of all variations of synthesizers, modular systems and software plug-ins. It not only offers a very active community in the forums, but also features a huge content section, including the world's largest synthesizer database, an informative blog and a comprehensive content archive related to vintage and current synthesizers.










MOOGULATOR HIMSELF





KEY FACTS

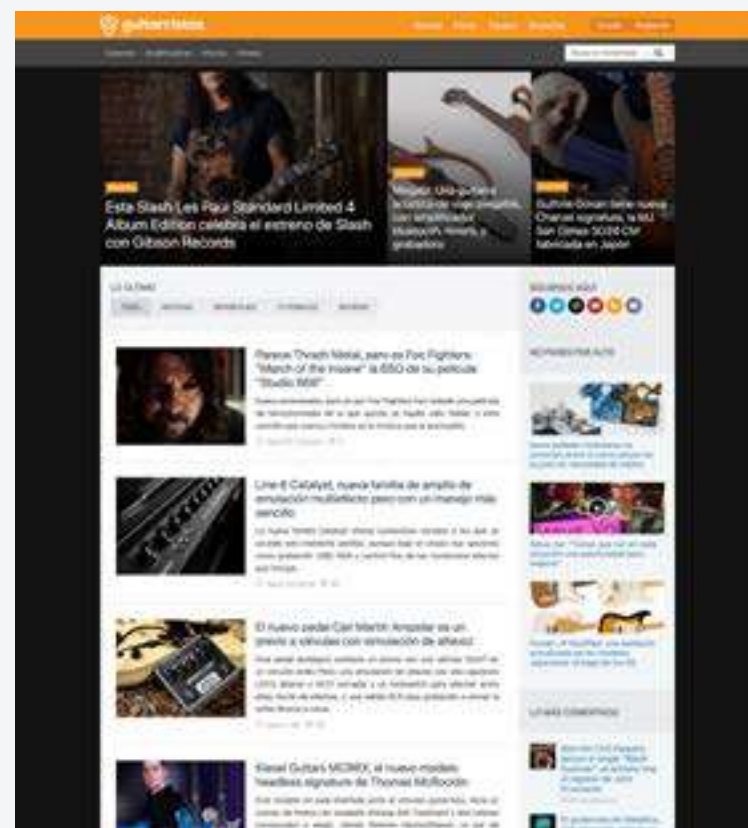
-  Latest news, reviews and tutorials
-  Focused on the areas of recording, software, synth, DJ equipment, live audio and audiovisual
-  High quality, carefully produced content
-  Strong SEO positioning in the gear-related Environment
-  Most popular classifieds for musicians in Spanish: Mercasonic
-  Forums with over 300,000 topics, especially proactive and engaged community
-  Over 100,000 Youtube subscribers

ABOUT THE WEBSITE

Founded in 2002, Hispasonic focuses on recording, software, synthesizers, DJ equipment, live audio and audiovisual media, and includes a vibrant community in its own forums (over 300,000 topics) and the most popular Spanish classifieds platform for musicians, called Mercasonic. Hispasonic also incorporates Guitaristas.info and Batacas.com.

HUGE REACH IN DRUMS

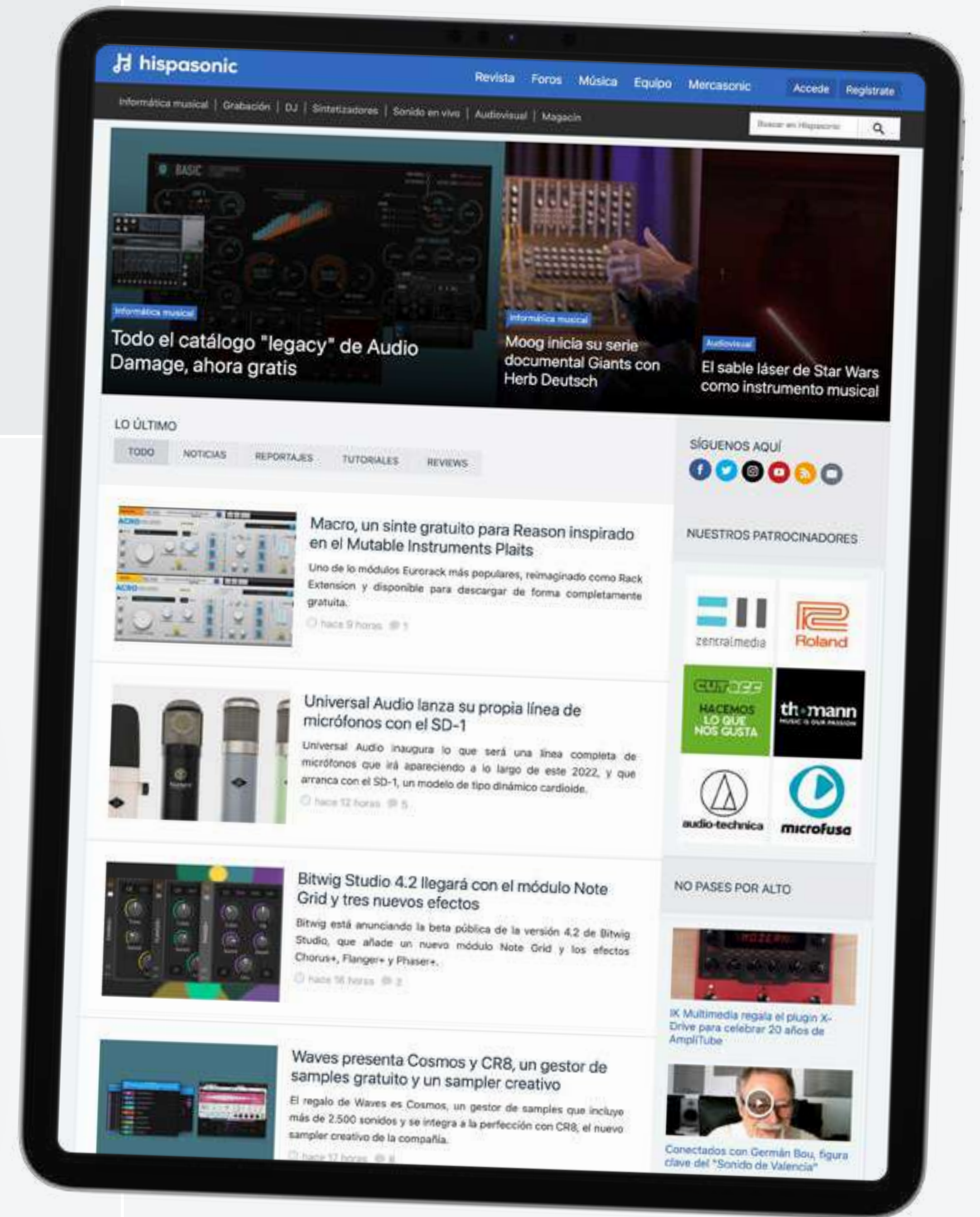
FURTHER WEBSITES









guitaristas.info



batacas.com



KEY FACTS

-  Leading community for musicians and audio professionals in French-speaking countries
-  1.8 million sessions per month
-  Top source for gear and industry news, guides and reviews
-  Classifieds, forums and user reviews
-  More than 72,000 followers on Facebook and Instagram
-  English version also available*

ABOUT THE WEBSITE

Audiofanzine is the leading community for musicians and audio professionals in the French-speaking countries. Here, users can find the latest gear and industry news, editorial guides and reviews as well as classifieds, forums and user reviews. Audiofanzine.fr includes Audiofanzine.en, Homerecording.com, Rig-Talk.com, FutureProducers.com and MusicGearReview.com.






*The English version of Audiofanzine provides the ultimate product database for musicians and sound engineers, and is the first stop for user reviews of equipment and instruments.

PLUS ENGLISH VERSION

YOUTUBE



FURTHER WEBSITES

-  [HomeRecording.com](#)
-  [FutureProducers.com](#)
-  [rig-talk.com](#)
-  [MusicGearReview.com](#)
-  [en.audiofanzine.com](#)

